

FOR IMMEDIATE RELEASE

Hop into a Bountiful Year of the Rabbit with ToTT Store!

Enjoy up to 50% off selected kitchenware and exclusive Chinese New Year cooking & baking classes!



Singapore, January 2023 – Celebrate new beginnings and revel in the Lunar New Year with ToTT store. From 5 January to 5 February 2022, usher in the year of the Rabbit with discounts on selected kitchen tools and tableware ideal for this festive season. Register for an exciting Chinese New Year hands-on cooking or baking class and learn how to bake homemade kueh lapis for family and friends! DBS cardholders get to enjoy 10% off storewide when they shop in-store.

Lunar New Year Highlights



Gather family and friends and enjoy a heart-warming duo steamboat and yakiniku reunion dinner where you can get the best of both worlds. Complement the Aluminium Yakiniku Grill Plate (Now: \$14 U.P \$18) with Iwatani Portable Gas Cooker (Now \$39.80 U.P \$51.4) which is perfect for both indoor and outdoor use. It uses butane gas canisters (sold separately) and has several safety mechanisms for complete ease of mind. So whether you are dining indoors or decide to bring the festive

spirit outdoors, these must-have CNY essentials will have you covered.



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Effortlessly bake your Kueh Lapis, Chiffon or Butter cake in a flash with this leak-proof **Zyliss Non-stick Loose Base Square Cake Tin (Now \$41.90 U.P \$52.40)**. It is crafted from carbon steel ensuring that it will not warp and leave you with perfect bakes each time! Worried about your cakes sticking to the pan or cracking when removed? This cake pan features two layers of a durable, non-stick Quantum II coating that will prevent foods from sticking, ensuring an easy and mess-free release every

single time.



Toss to a year of good fortune and success! Skip the over-priced store-bought *Yu Shengs* and try making your own version with **Mastrad Stainless Steel Salad Spinner, 4.5L (Now \$88.80 U.P \$127.10)** and **Benriner Plc Vegetable Slicer (Now \$38 U.P \$54.85)**. No more limp veggies but crisp and finely sliced fresh veggies that will be wrung out in just a few movements. The 18/8 stainless steel bowl from Mastrad is perfect for serving your DIY *Yu Shengs* too while its non-slip silicone base ensures good stability

on the work surface. A must-have Chinese New Year kitchenware!



Entertain with style with Chef & Sommelier. Dress up the dining table with Champagne flutes or old-fashioned glasses and be crowned the hostess with the mostess. The C&S collection features a sleek and elegant design, exquisitely designed with Krysta crystal glass material specifically to allow sheer rim designs to obtain extreme strength and durability against chipping, breakage, and scratching. Purchase **6 beautiful glassware and get 20% off**, perfect for home additions or as gifts.



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Looking to refresh your tableware? Take your Chinese New Year dining table setting to the next level with **Cerabon Tableware Collection (Buy 5pcs and Get 1 Free)**. Made from fine porcelain, celebrate by dining with loved ones over a delicious feast with unique platters and bowls for your entertainment needs. All you have to do is plate them with your favourite CNY dish. From being dishwasher-safe to microwave friendly, this collection is a

must-have for any household.



CNY Cooking & Baking Classes

Be the talk of the town when you showcase your bakes to your family and friends. Join our CNY Special hands-on baking and cooking classes. From adorable Bunny Buttercream Cake to signature Kueh Lapis, there is something for everyone. Classes starting at \$118 at ToTT store @ I12 Katong & ToTT store @ Suntec City. Interested participants can sign up at https://tottstore.com/classes/

*10% storewide discounts are valid on regular-priced items only and exclude price-controlled items. ^Exclusively for ToTT members. ToTT Membership is complimentary – find out more at <u>https://tottstore.com/membership/</u>

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <u>https://tottstore.com/membership/</u>



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About Tools of The Trade (ToTT)

ToTT Store is a one-stop culinary wonderland that inspires you to Cook, Bake and Host, with a curated selection of quality kitchen appliances, cookware, bakeware, tableware and home ware goods. Featuring the most complete range of international brands like Cuisinart and Nordic Ware to established home brands like Safico and Cerabon, ToTT provides a seamless shopping experience across three physical stores and all major online marketplaces.

Both ToTT @ Suntec City and ToTT @ i12 Katong feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and team-building programs. Similar to the other two stores and situated at the heart of Jurong, ToTT Store @ IMM also offers a wide selection of quality kitchen ware and appliances that caters to customers living in the west.

In addition to 3 physical stores that aim to inspire cooking, baking and hosting, shoppers can visit ToTT online store at shop.ToTTStore.com with over 2,000 products catalogued, exclusive deals and enjoy delivery for ease of shopping. Customers may browse the latest promotions, engage in lifestyle content including recipe videos and sign up for culinary classes by visiting www.ToTTStore.com.

Website: <u>www.shop.ToTTstore.com</u> Facebook: <u>www.facebook.com/ToTTStore</u> Instagram: <u>www.instagram.com/ToTTstore/</u>