

FOR IMMEDIATE RELEASE

ToTT Store Celebrates 12 years of Inspiring You to Cook, Bake and Host with attractive deals, exclusive anniversary classes and more!

Singapore, September 2022– Tools of the Trade (ToTT) Store celebrates her 12th Anniversary from 29th September to 30 October with an array of exciting activities and exclusive promotions.

Storewide Discounts and Promotions



To celebrate this milestone, customers are treated to ToTT Store's much-anticipated \$12 Deals with just \$20* minimum purchase, Star Buys and up to 80% off selected products for the entire month of October. The anniversary bash will showcase blowout deals from brands like Cuisinart, Lava, Nachtmann and more! Shoppers may participate in the Anniversary Lucky Draw with a minimum purchase of \$50 in a single receipt and stand to win attractive

prizes up to \$1099. OCBC cardholders further enjoy storewide 10% off on all regular-priced (except for controlled-priced) items.

Four Spectacular Days to Kick-off The Sale

For four days only, from 29th September to 2nd October, ToTT Store Members can enjoy 12% off regular-priced items with additional member rebates of up to 20%. Apart from these privileges, members are invited to our Facebook Anniversary Live Sale on 29 September at 8pm, showcasing the latest kitchenware products, exclusive discounts and deals!





Star Buy: Cuisinart Professional Ice Cream and Gelato Maker (Promo \$559, U.P. \$985) makes decadent ice cream, rich creamy gelato and light sorbet that your family will love, all in the comfort of your own home. The easy-to-use, fully automatic ice cream maker features a commercial-style compressor where you can churn batch after batch without the need to wait. It comes with 2 specialist mixing paddles, giving the perfect texture to your frozen dessert. Mix-ins can be added through the see-through lid while

churning for unlimited flavour combinations.



Star Buy: Nachtmann Classix Lead Free Crystal Long Drink Set of 4pcs (Promo: \$33, U.P. \$50.90), is an eye-catcher. With their classic shapes and highly brilliant cut designs, this set of four whiskey tumblers includes four different cut variations to enrich your everyday life and add a touch of luxury and sparkle to your home bar or table setting.



\$12 Purchase With Purchase Deal: Mastrad Stor'Eat Glass Rectangle Storage Box (U.P. **\$19.90**), is made of borosilicate glass that resists extreme temperatures and can go directly from the freezer to the oven as well as from the refrigerator to the microwave. This box is smart and connected, QR codes on the handles enable you to track the boxes and their content's expiration dates from the Stor'eat App. Perfect to bring for school lunches and picnics!





\$120 Deal: Baking Bundle Set (U.P \$185.20) Achieve delectable results with this curated baking set. This 4 piece baking set consists of Jamie Oliver Non-Stick Round Springform Cake Tin, Mastrad Silicone One-Piece Spatula, Nordic Ware 6 piece Covered Bowl Set and Gobel Aluminium Non-Stick Baking Tray. Featuring durable and high-quality materials that ensure your bakes gets all the attention it needs, from start to finish. This well-rounded set makes a good gift for the college student, apartment dweller or

toaster-oven enthusiast.



Bake & Go

Calling all cookie fanatics, our Bake & Go classes are back again! Let your kids have fun while learning to bake and nurture their creativity! Bake & Go Anniversary Special is priced at \$19 per pax (Members: \$14.50). Limited slots! Sign up now at https://tottstore.com/tott-12th-anniversary-special-bake-go/

Store Location	Date	Time
ToTT @ i12 Katong	01 October, Saturday	
	07 October, Friday	11:00am – 12:00pm
	22 October, Saturday	
ToTT @ Suntec	02 October, Sunday	11:00am – 12:00pm



Anniversary Cooking Demonstration Classes



In collaboration with Instant Pot, let Chef Michele take you on a culinary journey as you learn how to prepare different cuisines. Prepare to roll up your sleeves and whip up a feast from French Duck Magaret to Japanese Homemade Udon using Instant Pot. All classes are priced at just \$48. Participants will also stand a chance to win an Instant Pot air fryer worth \$349 upon registration. Interested participants can sign up at https://tottstore.com/classes/

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit https://tottstore.com/membership/



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About Tools of The Trade (ToTT)

ToTT Store is a one-stop culinary wonderland that inspires you to Cook, Bake and Host, with a curated selection of quality kitchen appliances, cookware, bakeware, tableware and home ware goods. Featuring the most complete range of international brands like Cuisinart and Nordic Ware to established home brands like Safico and Cerabon, ToTT provides a seamless shopping experience across three physical stores and all major online marketplaces.

Both ToTT @ Suntec City and ToTT @ i12 Katong feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and team-building programs. Similar to the other two stores and situated at the heart of Jurong, ToTT Store @ IMM also offers a wide selection of quality kitchen ware and appliances that caters to customers living in the west.

In addition to 3 physical stores that aim to inspire cooking, baking and hosting, shoppers can visit ToTT online store at shop.ToTTStore.com with over 2,000 products catalogued, exclusive deals and enjoy delivery for ease of shopping. Customers may browse the latest promotions, engage in lifestyle content including recipe videos and sign up for culinary classes by visiting www.ToTTStore.com.

Website:www.shop.ToTTstore.comFacebook:www.facebook.com/ToTTStoreInstagram:www.instagram.com/ToTTstore/