

#### **FOR IMMEDIATE RELEASE**

# March right into ToTT and enjoy member exclusive deals with up to 80% OFF from 17-27 March



Singapore, March 2022 – Kick-off March with 10 days of exclusive kitchenware deals and enjoy great savings for ToTT members! ToTT March Madness Sale returns with a bigger bang this year from 17-27 March 2022 with a highly anticipated Members Exclusive Event packed with attractive promotions. Look forward to 10%\* storewide discounts, member exclusive promotions, 1-for-1 deals, brand-wide discounts and more!

## Members Closed Door Event - 1 Day Only (18 March 2022)

Sign up as a member for free and get a chance to shop exclusively at our Closed Door Event on 18 March from 6 to 9 pm. In addition of enjoying a storewide 10% discount, members will further enjoy exclusive promos on this 1 day event and up to 80% from brands such as Cuisinart, Nordic Ware, Safico and more. Be the first 50 customers at our closed-door event and take home a curated goodie bag worth \$100. There are more membership perks to enjoy, get to redeem free gifts with a minimum spend of \$100, limited to the first 100 members only!



### COOK . BAKE . HOST



# Berville Polyscience Smoking Gun with Hickory Chips (Now \$275.90 UP \$393.40)

Exclusively during our 1 Day Closed Door Event, bring home this nifty gadget if you are a barbeque, smoked foods or even cocktail maestro! You might think that owning a handheld smoking gun might seem like it won't get much use in the kitchen – but your imagination is the only boundary with this tool. The Polyscience Smoking Gun effortlessly infuses foods and drinks with natural

applewood or hickory flavours without the extra heat.



# Tribest Sedona 9 Tray Dehydrator with Digital Timer (Now \$660.90 UP \$826)

Feeling a little tight around the waist or want to adopt a healthier lifestyle? The Sedona® Classic 9-tray digital food dehydrator is designed with health-conscious individuals in mind. Its ground-breaking features ensure the highest quality of retained nutrients and taste in dehydrated fruits and vegetables. With its ground-

breaking features to ensure the highest quality of retained nutrients and taste in dehydrated fruits and vegetables, this dehydrator is a must-have for those looking for a healthier lifestyle!

## **Member Exclusive Highlights**



### Nachtmann Range (Now \$12.90 -\$127.90 UP \$16.20 - \$159.90)

Whether you are hosting an intimate party or looking forward to bigger gatherings, the Nachtmann range of fine glassware is an essential. Members get to enjoy savings of up to 35% which includes glassware, vases and even crystal flatware! If you're looking for a whisky or spirit gift set, consider the Nachtmann Non-Lead Crystal Tumblers (Now \$28.80 UP \$36.10). This beautiful geometric range of crystal tumblers comes in a set of 4

and is perfect not only for alcohol mixers but even juices and more!



### COOK . BAKE . HOST



### EKO Range (30% off)

Keep your house organised in style with EKO stainless steel trash bins. Manage your rubbish and waste with EKO Regent Step Kitchen Bin (Now \$45.40 -\$68.40 UP \$90.90-\$136.90), a high-quality, modern yet elegant pedal bin suitable for smaller households. It features a soft close lid with a stay-open function for longer tasks and is fitted with a durable pedal mechanism. Prefer a hands-free experience? EKO Ecosmart Square Motion Sensor Bin (Now \$54.90 -\$92.40 UP \$109.90 - \$184.90) is the perfect choice,

with the motion sensor mechanism, wave your hand near the bin to open the lid and it completes with a soft-close function to minimize noise disruption.



#### Cuisinart

A kitchen filled with great food and company is the beating heart of any home. Cuisinart's collection of kitchen appliances and cookware are built to last a lifetime. If you are a fan of waffles, you should get your hands on our bestseller, **Cuisinart Belgian or Vertical Waffle Maker** and enjoy a 30% markdown on the original prices (Now \$152.50-\$160.20 UP \$217.90-\$288.90). Nothing's sweeter than making your own ice cream, especially

during the peak of summer. **Cuisinart Soft Serve Ice Cream Maker (Now \$320.60 UP \$458)** makes the process so much easier since you just have to pour in the ingredients and let the machine do the work.



#### **Nordic Ware**

With 1 for 1 deals and up to 30% off the entire Nordic Ware range, there is something for everyone. Whether you are an aspiring baker or wondering what to do with your child during this school holidays, let Nordic Ware products inspire you to Cook, Bake or Host! Grab our 1 for 1 deals with our bestsellers like the Non-Stick Cake Lifter (UP \$42.90) and Cast Aluminium Celebration Tiered



**Cakelet Pan (UP \$89.90)**. Want to have a go in making your own homemade thin crust pizza over the school holidays, you will not go wrong with Nordic Ware Deluxe Square Pizza Stone (UP \$72.90). Made of cordierite, a premium heat-safe material, it allows you to achieve brick oven-style crusts on pizza as well as bread.

## Facebook Live Sale 16 March 8-9pm

Join us for our upcoming Facebook Live Sale on 16 March 8pm. Grab the best deals on kitchen tools, appliances, cookware with promotions up to 50% and not forgetting giveaways! Get a sneak preview of the upcoming March Madness Sales and early bird discounts on our e-store.

## **March School Holiday Cooking & Baking Classes**

This March School Holidays, sign your kids up for our ToTT Junior Chef classes or drop them off at our culinary camps. Under the guidance of our professional ToTT Chef Instructors, kids will learn to cook and bake from scratch! Our classes include Rainbow cupcakes, Ice Cream-Like Swiss Roll, Baby Unicorn Cake & more!



Join our classes starting from \$108 at ToTT @ Century Square & ToTT @ Suntec City. Interested participants can sign up at <a href="https://tottstore.com/classes/">https://tottstore.com/classes/</a>



\*10% storewide discounts are valid on regular-priced items only and exclude price-controlled items.

^Exclusively for ToTT members. ToTT Membership is complimentary – find out more at <a href="https://tottstore.com/membership/">https://tottstore.com/membership/</a>

## Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <a href="https://tottstore.com/membership/">https://tottstore.com/membership/</a>



## For more information, please contact:

Melissa Louise Chew Quak Ren Qi

Manager, Marketing Assistant Manager, Marketing

Tel: 6215 9184 Tel: 6215 9185

pr@tottstore.com

## **About Tools of The Trade (ToTT)**

ToTT Store is a one-stop culinary wonderland that inspires you to Cook, Bake and Host, with a curated selection of quality kitchen appliances, cookware, bakeware, tableware and home ware goods. Featuring the most complete range of international brands like Cuisinart and Nordic Ware to established home brands like Safico and Cerabon, ToTT provides a seamless online and offline shopping experience across two physical stores and all major online marketplaces.

Both ToTT @ Century Square and ToTT @ Suntec City feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and team-building programs. Visit www.tottstore.com to browse the latest promotions, engage in lifestyle content including recipe videos and sign up for culinary classes.

|                        | ToTT @ Century Square | ToTT @ Suntec       |
|------------------------|-----------------------|---------------------|
| Address                | 2 Tampines Central 5  | 3 Temasek Boulevard |
| Audiess                | #02-14 Century Square | #02-427 Suntec City |
|                        | Singapore 529509      | Singapore 038983    |
|                        | T: (65) 6219 7077     | T: (65) 6238 1578   |
| Store Operating Hours: | Mon - Sun:            | Mon - Sun:          |
| <b>0</b>               | 11:00am – 9:00pm      | 11:00am – 9:00pm    |
|                        |                       |                     |

Website: <u>www.ToTTstore.com</u>

Facebook: <a href="https://www.facebook.com/ToTTStore">www.facebook.com/ToTTStore</a>
Instagram: <a href="https://www.instagram.com/ToTTstore">www.instagram.com/ToTTstore</a>