

ToTT

COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Have a Roarsome Lunar New Year with ToTT Store!

*Enjoy up to 50% off selected kitchenware and
exclusive Chinese New Year cooking & baking classes!*



Singapore, January 2021 – Celebrate new beginnings and revel in the Lunar New Year season with ToTT. From 6 January to 15 February 2022, welcome the Year of Tiger with deals up to 50% off. Join us for our CNY Special Facebook Live Sale on 14 January 2022 at 8pm to grab the best deals on kitchen tools, appliances and cookware and stand a chance to walk away with free goodie bags during this special event!

Lunar New Year Highlights



Reunion dinner just got easier! With all the dine-in group size restrictions, you might want to consider having a heart-warming steamboat session at the comfort of your home. Create your own hotpot feast with **Iwantani Portable Gas Cooker (Now \$38.90 U.P \$49.10)** and **Stainless Steel Shabu Shabu Hot Pot with Glass Lid (Now \$17.90 - \$24.50 U.P \$22.30 - \$30.50)**, coupled with a divider and fast heating element, you can enjoy up to 2 different soup bases and cook ingredients of your preference. The stainless steel body and removable pot makes food preparation and cleaning up a breeze.



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A tradition during the New Year celebration is to fill up the rice container to the brim as a symbolic representation of filling up wealth. Also, it represents that the family have excess and is blessed with food for the whole year. With **EKO Milano Stainless Steel Food Grade Rice Dispenser (Now \$79.90, U.P \$114.90)**, your rice will be well kept with the lockable compartments, design to keep rice dry, fresh and free from pests and germs. The window on the front enables you to see how much rice is left easily. The built-in dispensing system allows you to accurately dispense the desired portion in one press.



Toss to a good fortune! Skip the over-priced store-bought *Yu Shengs* and make your own version. **Zyliss Swift Dry Salad Spinner (Now \$40.90 - \$51.90 U.P \$58.90 - \$74.90)** has unique AquaVent technology which removes more water than other salad spinners, you'll be left with crisp, fresh veggies for your *Yu Shengs*, salads and more! One-handed fast pump action handle locks down for easy storage with its air vents in its basket lid and base to maximise air intake and water release. This will be your new go-to kitchen tool for Chinese New Year.



Cook up a wealth of dishes with **Cuisinart Steam Oven (Now \$629 U.P \$1,021.90)**, it combines steam & convection heat in a compact oven that requires no preheating & can cook up to 40% quicker than convectional ovens. Food cooked in steam is highly beneficial with more moisture & nutrients conserved, ensuring juicer and healthier results. Comes with a self-clean function using steam, it allows you to sit back and relax while the convection heating function loosens food off the walls of the oven, making cleanup hassle-free.

The logo for ToTT, featuring the letters 'ToTT' in white on a dark purple square background.

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Impress and serve your guests CNY goodies with **Safico Bird Cage Dessert Frame (Now \$57.90 - \$79.90, U.P \$72 - \$100.10).**

This is the perfect stand to display your homemade cookies, pineapple tarts, kueh lapis and more with style. Made of durable stainless steel, this buffet tower provides a contemporary, sculptural look that is sure to dazzle.



Set the table for a Lunar New Year celebration with our **Rooster/Good Luck Series Tableware Collection (Any 6pcs and above, 20% off).** Made from fine porcelain, these tableware make a beautiful addition to your table setting for those who love retro design and oodles of oriental charm! From being dishwasher safe to microwave friendly, this collection is a must-have for any household.



CNY Cooking & Baking Classes

This Lunar New Year, meet our fortune feline friends and join them for a series of festive hands-on baking and cooking classes. From paw-some Tiger Buttercream Cake to signature Kueh Lapis, there is something for everyone. Classes starting at \$108 at ToTT @ Century Square & ToTT @ Suntec City. Interested participants can sign up at <https://tottstore.com/classes/>



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*10% storewide discounts are valid on regular-priced items only and exclude price-controlled items.
^Exclusively for ToTT members. ToTT Membership is complimentary – find out more at <https://tottstore.com/membership/>

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <https://tottstore.com/membership/>



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About Tools of The Trade (ToTT)

ToTT Store is a one-stop culinary wonderland that inspires you to Cook, Bake and Host, with a curated selection of quality kitchen appliances, cookware, bakeware, tableware and home ware goods. Featuring the most complete range of international brands like Cuisinart and Nordic Ware to established home brands like Safico and Cerabon, ToTT provides a seamless online and offline shopping experience across two physical stores and all major online marketplaces.

Both ToTT @ Century Square and ToTT @ Suntec City feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and team-building programs. Visit www.tottstore.com to browse the latest promotions, engage in lifestyle content including recipe videos and sign up for culinary classes.

| ToTT @ Century Square | | ToTT @ Suntec |
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| Address | 2 Tampines Central 5 #02-14 Century Square Singapore 529509 T: (65) 6219 7077 | 3 Temasek Boulevard #02-427 Suntec City Singapore 038983 T: (65) 6238 1578 |
| Store Operating Hours: | Mon - Sun: 11:00am – 9:00pm | |
| CNY Operating Hours | CNY Eve: Closed at 4pm CNY Day 1: Closed CNY Day 2: Closed | |

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