



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

ToTT Store Celebrates 10 years of

Inspiring All to Cook, Bake and Host

with exciting activities, exclusive classes and more!

Singapore, September 2020 – Tools of the Trade (ToTT) celebrates her 10th birthday this October with a first-ever exclusive hybrid cooking and baking classes with Marks and Spencer Singapore and retail promotions up to 80% off.

Storewide Discounts and Promotions



For the month of October, enjoy \$10 Deals, Star Buys, 10% off storewide, and up to 80% on selected products including Jamie Oliver, Nordic Ware, Cuisinart and more! Shoppers can participate in our Anniversary Lucky Draw with a minimum purchase of \$50 in a single receipt and stand to win attractive prizes up to \$1000. With up to 150 Prizes up for grabs and sure-win instant dips, it pays to shop at ToTT! DBS/POSB cardholders will be entitled to an additional 5% off all regular-

priced items (except for net-priced items)!



Star Buy: Cuisinart Airfryer Toaster (Member \$340 Promo \$382.90, U.P. \$547) is a stylish, sleek and premium full-size toaster oven with a built-in air fryer which uses powerful, ultra-hot air to create your crunchy fried favourites. Not only does it allows you to bake, broil, toast, and fry; cleanup is a breeze thanks to its nonstick interior and dishwasher-safe baking pans. A must-have kitchen

appliance that will inspire you to cook, bake and host!



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Star Buy: MYE Round Cheese Board (Member \$81 Promo \$92.70, U.P. \$115.90) Present and serve your artisanal cheese, pizza, dessert in style and be the next hostess with the mostess. Set on acacia-lacquered wood base, it includes an impressive rounded glass dome lid to finish the overall presentation. A perfect showstopper for any dinner party.



\$10 Deal: ZYLISS Fast Cut Herb Tool (U.P. \$33.90) features five ultra-sharp stainless steel cutting wheels that glide effortlessly through fresh parsley, mint, basil, rosemary quickly and cleanly. It comes with a soft-touch ergonomic handle for comfortable everyday use and has a protective blade cover that snaps over cutting wheels for safe storage! If you love your herbs, look no further with this essential kitchen tool for your home.



\$100 Deal: EKO Ecosmart Stainless Steel Square Motion Bin, 21L, Champagne Gold (\$184.90) has an intelligent sensor mechanism that makes trash-throwing easy, hygienic and efficient. Simply open it with a hand wave and the lid will gently descend after five seconds. High quality brushed stainless steel with fingerprint-resistant processing enables your bins to look its best any time of the day with minimum maintenance needed. A trash bin that adds style and functionality into your home.



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ToTT x Food from the Heart: Baking with Love

For the fifth year running, ToTT is bringing back the popular charity baking class in collaboration with Food from the Heart - a non-profit charity that feeds the hungry through its food distribution programme. Participants can sign up for a variety of classes

every Sunday in October for a token registration fee of \$38 and half of everything baked will be donated. Interested participants can sign up at <https://tottstore.com/classes/>
#ToTTLoves #ToTTgivesback



Anniversary Classes

- 10 Cuisines around the world

Miss travelling? Let Chef Michele take you on a culinary journey as you learn how to prepare different cuisines from ten countries. That's not all, for our 10th Anniversary we are proud to partner Marks and Spencer Singapore as our preferred ingredient partner

for these classes. Prepare to roll up your sleeves and whip up a feast from Middle Eastern Lamb Koftas to Japanese Homemade Udon.

- Virtual anniversary demo class

Join us in our one-hour virtual demo classes (priced at \$10), where you will be guided to prepare dishes like Thai Tom Yum Soup or classic eclairs choux pastry. Get live culinary tips and tricks, step by step coaching from chefs and sharpen your cooking techniques from the comfort of your own kitchen. All demonstration classes include e-recipes, shopping and equipment lists. Interested participants can sign up at <https://tottstore.com/classes/>



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Bake & Go

Calling all cupcakes fans, our Bake & Go classes are back with a bigger bang! In collaboration with Marks & Spencer Singapore, bake rich chocolate cupcakes and decorate them with your favourite Percy Pig gummies and Halloween candies. Unleash your kid's creativity with our apron design contest and stand to win mystery gifts!

Our Bake & Go Anniversary Special is priced at \$24 per pax (Members: \$21.60)

Interested participants can sign up via this link:

<https://tottstore.com/bakeandgo10anniversariespecial/>

B&G Session	Store Location	Date	Time
ToTT 10 th Birthday	ToTT @ Century Square	3 October	10.00am – 12.00pm
			3.00pm – 5.00pm
	ToTT @ Suntec City	9 October	10.00am – 12.00pm
			3.00pm – 5.00pm
Halloween	ToTT @ Suntec City	24 October	10.00am – 12.00pm
			3.00pm – 5.00pm
	ToTT @ Century Square	31 October	10.00am – 12.00pm
			3.00pm – 5.00pm



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Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <https://tottstore.com/membership/>

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the most comprehensive kitchenware and tableware retail store in Asia. A one-stop culinary destination for anyone who cooks, bakes or hosts, both ToTT @ Century Square and ToTT @ Suntec carry a curated selection of quality brands including Jamie Oliver, Cuisinart and Magisso. The two stores also feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and teambuilding programs.

Providing a seamless shopping experience, customers can visit www.ToTTStore.com to shop online effortlessly at Lazada, Redmart, Shopee, Qoo10 and Amazon, browse the latest promotions, engage in lifestyle content including recipe videos and upcoming culinary classes.

ToTT @ Century Square		ToTT @ Suntec
Address	2 Tampines Central 5 #02-14 Century Square Singapore 529509 T: (65) 6219 7077	3 Temasek Boulevard #02-427 Suntec City Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm

Website: www.ToTTstore.com

Facebook: www.facebook.com/ToTTStore

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