

#### FOR IMMEDIATE RELEASE

## Usher in a Bountiful Lunar New Year with ToTT!

Enjoy up to 60% off selected kitchen tools, tableware and exclusive Chinese New Year cooking & baking classes.

Singapore, January 2020 – ToTT celebrates the auspicious year of the Rat with deals up to 60% off selected items from 2 January to 9 February 2019. Sign up for our exclusive Chinese New Year-themed cooking & baking classes where you will learn how to bake traditional delights like pineapple tarts to modern classics such as festive macarons.

## Chinese New Year Highlights



Fans of steamboat and bbq can now rejoice with this must-have steamboat & grill bundle set. At just \$78.90 (Usual Price \$109.70), you can have the best of both worlds and enjoy a heart-warming steamboat and bbq reunion dinner with the **Iwatani Gas Cooker & Cartridge, a Divided Shabu Shabu Hot Pot with Glass Lid and a Yakiniku Grill Plate**. The S-shaped divided shabu shabu pot caters for two different soup bases and the yakiniku plate side ridges allow excess fats to drain away too. Perfect for boiling tongue-numbing mala hotpot or grilling your favourite seafood and meats this Lunar New Year!



## COOK · BAKE · HOST



Impress your guests and skip the traditional pineapple tarts by baking your Kueh Bahulu with the **Nordic**Ware 8-Cup Pineapple Upside Down Cake Pan (Now \$22.70, Usual Price \$33.90). The cast-aluminium pan distributes heats quickly and evenly for beautiful results. These mini cakelets will definitely delight guests and usher in auspicious luck and fortune into the new year.

For the avid baker, show your love for Mother Earth and store your favourite Chinese New Year baked goodies with **MYE Glass Jar** (Now \$12.50 - \$29.30, Usual Price \$17.90-\$41.90). Available in various sizes, the stylish acacia wooden tight-fitting lids will ensure your handmade *Hae Bee Hiam* prawn rolls and love letters remain crispy and fresh in these gorgeous glass jars.





Welcome the year ahead with our vibrant coloured **Sashimi Plate with stand** (Now \$349.90, Usual Price \$486.00). Great for serving and tossing your *Yu Sheng* in style.



#### COOK • BAKE • HOST

Customise and prepare your own homemade *Yu Sheng* with the **BENRINER PLC Turning Slicer** (Now \$90.00, Usual Price \$128.60). Simply turn the handle and the interchangeable stainless steel blades produce ribbons of carrots, radishes and cucumber slices. Let the prosperity tossing begin!





Pair and layer your bountiful treasures *Pen Cai* with the **Sakura Vegetable Casserole** (Now \$11.90 - \$20.00, Usual Price \$14.80 - \$25.10). Designed with intricate sakura flowers, this piece makes a beautiful transition from stove to table and is a perfect centrepiece for any family meal.

Instead of buying your CNY goodies off the rack, why not try baking them with your family! Not only is the **Cuisinart Convection Oven, 17L** (Now \$144.90, Usual Price \$292)
good for baking; it has other cooking options such as broil, toast and even a keep-warm function. Afraid of cleaning up and messing up the kitchen? The non-stick coating covers the interior which makes cleaning fuss-free and quick!





#### **Brand Exclusive Discounts**

In need of a kitchen makeover? We are extending incredible discounts on the entire range of your favourite brands including **LAVA** Cast Iron Cookware, **Good Luck Series** Porcelain Tableware, **Zebra** Kitchenware and **Modern Blue** Tableware.

## **Exclusive Chinese New Year Cooking & Baking Classes**

Cook up a storm this Chinese New Year with our exclusive Cooking and Baking Classes. Pick up tips to create traditional goodies such as pineapple tarts and kueh lapis.

Add a touch of decadence to the celebrations with these adorable thematic macarons. If you cannot bear to eat these delectable macarons, gift them to your family and friends!

Join our classes starting from \$118 at ToTT @ Century Square and ToTT @ Suntec City.



Interested participants can sign up at <a href="https://tottstore.com/classes/">https://tottstore.com/classes/</a>



## For more information, please contact:

Melissa Louise Chew Quak Ren Qi

Manager, Marketing Assistant Manager, Marketing

Tel: 6215 9184 Tel: 6215 9185

<u>pr@tottstore.com</u>

# **About Tools of The Trade (ToTT)**

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary destination for anyone who cooks, bakes or hosts, both ToTT @ Century Square and ToTT @ Suntec carry a curated selection of quality brands including Jamie Oliver, Cuisinart and Magisso. The two stores also feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and teambuilding programs.

Providing a seamless shopping experience, customers can visit www.ToTTStore.com to shop online effortlessly at Lazada, Redmart and Shopee, browse the latest promotions, engage in lifestyle content including recipe videos and upcoming culinary classes.

|                 | ToTT @ Century Square                     | ToTT @ Suntec                           |
|-----------------|---|---|
| Address         | 2 Tampines Central 5                      | 3 Temasek Boulevard                     |
|                 | #02-14 Century Square<br>Singapore 529509 | #02-427 Suntec City<br>Singapore 038983 |
|                 | T: (65) 6219 7077                         | T: (65) 6238 1578                       |
| Store Operating | Fri – Sat: 11:00am – 9:30pm               | Fri – Sat: 11:00am – 9:30pm             |
| Hours:          | Sun - Thu: 11:00am - 9:00pm               | Sun – Thu: 11:00am – 9:00pm             |

Website: <u>www.ToTTstore.com</u>

Facebook: <a href="https://www.facebook.com/ToTTStore">www.facebook.com/ToTTStore</a>
Instagram: <a href="https://www.instagram.com/ToTTstore/">www.instagram.com/ToTTstore/</a>