



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

ToTT Store Celebrates her 9th Anniversary with a bang!

Must Buy \$9 Deals, Off-The-Shelf Deals at ToTT Atrium Sale,

Exclusive Anniversary Classes,

Four Sundays of Giving Back to Charity and more!

9 years of inspiring you to Cook, Bake and Host!

Singapore, September 2019 – Tools of the Trade (ToTT) celebrates its 9th birthday this October with the return of ToTT @ Century Square Atrium Sale, giving back to charity with Food From the Heart Baking Classes, month-long 1-FOR-1 Anniversary Cooking & Baking Classes and promotions of Up To 70%!

Storewide Discounts and Promotions

From 26 September to 27 October 2019, be treated to \$9 Deals, 10% storewide discounts and Star Buys on brands including Jamie Oliver, Nordic Ware, Cuisinart, Magisso, Boska and more! Shoppers can participate in the Anniversary Lucky Draw and stand a chance to win incredible prizes when they spend a minimum of \$50 in a single receipt.

DBS/POSB cardholders enjoy an additional 5% off their purchases too!



Star Buy: VINAERA Electronic Wine Aerator (Now \$99, U.P. \$268.90)

is a perfect gift set to accompany any house parties. Bring out your favourite Pinot Noir and serve it with style with the perfect amount of aerated wine with just a simple push of a button. A must-have accessory for all wine lovers!

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Star Buy: LODGE Cast Iron Skillet w/ Spout (Now \$39, U.P. \$56.30)



is perfect for making your signature roast beef, as well using it as a serving plate - the durable cast iron easily goes from oven-to-table for fast, efficient service. Use it to saute, fry, stir-fry, sear, or even to bake! Suitable for use on any induction, ceramic, electric or gas cooktops. You can even fire up the oven, grill or even a campfire to cook with this skillet!

\$9 Deal: NORDIC WARE Alum Bundt Pan (U.P. \$23.90)



is a must-have baking tool for all bundt cake lovers! This Nordic Ware bundt pan sports the signature heavy cast aluminium with a non-stick interior, letting it bake your favourite cakes with its unique bundt shape effortlessly, with the clean-up afterwards a breeze!



PWP Deal: CUISINART 4-Piece Grill Tool Set (Now \$35.40, U.P. \$59 with purchase of Cuisinart Items above \$250)

lets you grill like a pro with essential tools a grill chef needs: a basting brush, tongs, turner and silicone gloves. Each tool is made from high-quality stainless steel.



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ToTT Atrium Sale at Century Square

ToTT Atrium Sale is back again at Century Square Shopping Mall from 2 to 8 October 2019, 10 am – 10 pm daily.

Customers will be able to shop a wide variety of products from their favourite brands at exclusive prices. Look out for live product demonstrations too!

ToTT x Food from the Heart: Baking with Love



For the fourth year running, ToTT is once again bringing back its popular charity baking in collaboration with Food from the Heart. Participants can sign up for a variety of baking classes every Sunday in the month of October! Half of everything made will be donated to Food from the Heart, a non-profit voluntary food distribution programme that channels surplus food to those in need.

For a token registration fee of \$38, each participant will learn how to make these delicious treats! Interested participants can sign up at <https://tottstore.com/classes/>



Anniversary \$99 1-For-1 Classes

For the entire month of October, cooking enthusiasts will be able to bring a friend and enjoy 1-for-1 classes for just \$99! So roll up your sleeves and whip up a feast with us!

Interested participants can sign up at <https://tottstore.com/classes/>



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Golden Hour Deals



Don't miss ToTT Golden Hour Deals, a one-day, one-hour sale event happening on 28 September. Enjoy 9 exclusive deals that start from 9 pm to 10 pm, featuring off-the-chart discounts that will only be seen during the hour.

So mark your calendars and head down to ToTT Store to grab them before they're gone.



Lunch Hour Specials

Lunch has just gotten a whole lot better! Throughout the Anniversary Month, enjoy Lunch Hour Specials every day from 12 pm to 2 pm where a plethora of special discounts will be revealed on all your favourite kitchenware.

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <https://tottstore.com/membership/>

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary destination for anyone who cooks, bakes or hosts, both ToTT @ Century Square and ToTT @ Suntec carry a curated selection of quality brands including Jamie Oliver, Cuisinart and Magisso. The two stores also feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and teambuilding programs.

Providing a seamless shopping experience, customers can visit www.ToTTStore.com to shop online effortlessly at Lazada, Redmart and Shopee, browse the latest promotions, engage in lifestyle content including recipe videos and upcoming culinary classes.

ToTT @ Century Square		ToTT @ Suntec
Address	2 Tampines Central 5 #02-14 Century Square Singapore 529509 T: (65) 6219 7077	3 Temasek Boulevard #02-427 Suntec City Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm

- Website: www.ToTTstore.com
- Facebook: www.facebook.com/ToTTStore
- Instagram: www.instagram.com/ToTTstore/