



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Experience Singapore with ToTT this Great Singapore Sale!

Learn to cook Singapore’s Signature Dishes and shop at ToTT with Irresistible Deals of up to 60% OFF, brand-wide discounts and more this Great Singapore Sale from 21 June to 28 July.

Singapore, June 2019 – The Great Singapore Sale is back for its 25th year with the theme “Experience Singapore”. We’ve prepared a series of cooking and baking classes where you can truly experience Singapore by learning how to cook your local favourites! What’s more, shop at ToTT for the best deals on everything you need to whip up your favourite local dish. From the latest kitchen appliances and tools to the most elegant drinkware, there’s something for everyone who loves to Cook, Bake and Host!

Great Singapore Sale Highlights:

With hundreds of deals to choose from, here’s a highlight of some of the best deals from your favourite brands – including Cuisinart, Boska, Magisso, Cristel and Nachtmann. Learn how some of their products are perfect for serving up local cuisine!

Cuisinart Appliances - 30% OFF Entire Range



Good quality kitchen appliances are the bread and butter of any kitchen! Nothing speaks of better quality and reliability than Cuisinart, which carries an extensive range of kitchen essentials that are preferred by both chefs and consumers alike.

Their state of the art portable blenders and food processors are perfect for blending and grinding local spices to make a hot and spicy Sambal Belachan or even fragrant curry pastes!!



COOK • BAKE • HOST

Enjoy 30% off (*Usual \$148 - \$1,199, now \$103.60 - \$839.30*) the full range of Cuisinart kitchen appliances with ToTT Membership Rebates!

Boska Premium Cheeseware – 30% OFF Entire Range

Celebrate the most diverse collection of cheeseware and cheese accessories in the world with Boska! Designed in Holland since 1896, Boska boasts a wide range of high-quality products ranging from Raclettes and Fondue Sets to beautiful Cheese & Tapas Boards that are perfect for serving up local appetisers like Kueh Pie Tee and Crunchy Samosas!



Enjoy 30% off (*Usual \$10.90 - \$677.90, now \$7.60 - \$474.50*) the full range of Boska Cheeseware and be the best party host in town!

Magisso Terracotta Tableware – 1 FOR 1 on Entire Range



or diluted!

Magisso's Terracotta Tableware is known for being made of naturally cooling ceramic, allowing you to keep contents cool for up to four hours by simply soaking the tableware for a minute or two. That's right, now you can serve your favourite desserts like Chendol, Ice Kachang or even Cheng Tng and not worry about them getting warm

What's more, personalise it as much as you want – each Magisso terracotta tableware allows for customisable designs and messages to be written in chalk. This well-thought-out design makes Magisso products the perfect tableware to display during parties!

Enjoy 1 FOR 1 on (*Usual \$36.90 - \$158.90*) the full range of Magisso Terracotta Tableware with ToTT Membership Rebates!

ToTT

COOK • BAKE • HOST

Cristel French Cookware – 30% OFF Entire Range

Little space in your kitchen? With its flat lids and detachable handles as a space-saving feature, this French-made cookware is perfect for the most compact kitchens!

This well-designed quality cookware allows one to cook on a stove-top, oven and yes, you can even bring them straight to the table. Tight for time, and not a fan of cleaning up? Simply serve your favourite Curry Fish Head or Beef Rendang right from the stove!



Enjoy 30% off (*Usual \$27.90 – \$370.90, now \$19.50 – \$259.60*) the full range of Cristel Cookware with ToTT Membership Rebates!

Nachtmann Premium Bavarian Crystal Glassware – 25% OFF Entire Range

Always wanted to be the hostess with the mostest? Let Nachtmann's Bavarian Crystal Glassware assist you in that! From glasses and vases to bowls and goblets, all of Nachtmann's glassware is crafted to perfection - using only materials of the highest quality at each stage of production.

So whether you love cocktails like the Singapore Sling or a full-bodied mug of *Beer Gao*, serve them in style with Nachtmann's beautiful glassware.



Enjoy 25% off (*Usual \$16.20 – \$180.90, now \$11.30 – \$126.60*) the full range of Nachtmann Glassware with ToTT Membership Rebates!



COOK • BAKE • HOST

Exclusive Discounts for ToTT Local Cuisine Cooking Classes



There's no better way to "Experience Singapore" this year during the Great Singapore Sale than cooking Singapore's very own local dishes! Join us in our 2 or 3-hour hands-on cooking classes where you'll learn to prepare local signatures like the Chilli Crab or a plate of homemade Nasi Lemak!

Click here to check out our cooking classes: <http://bit.ly/2TLslpz>

Apply code "GSS150FF" to enjoy 15% off 2 sign-ups for ToTT Local Cuisine Cooking Classes (*Usual \$118*)

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <https://tottstore.com/membership/>

For more information, please contact:

Melissa Louise Chew

Manager, Marketing

Tel: 6215 9184

pr@tottstore.com

Thomas Lin

Assistant Manager, Marketing

Tel: 6215 9185



COOK • BAKE • HOST

About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary destination for anyone who cooks, bakes or hosts, both ToTT @ Century Square and ToTT @ Suntec carry a curated selection of quality brands including Jamie Oliver, Cuisinart and Magisso. The two stores also feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and teambuilding programs.

Providing a seamless shopping experience, customers can visit www.ToTTStore.com to shop online effortlessly at Lazada and Redmart, browse the latest promotions, engage in lifestyle content including recipe videos and upcoming culinary classes.

ToTT @ Century Square		ToTT @ Suntec
Address	2 Tampines Central 5 #02-14 Century Square Singapore 529509 T: (65) 6219 7077	3 Temasek Boulevard #02-427 Suntec City Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm

Website: www.ToTTstore.com
Facebook: www.facebook.com/ToTTStore
Instagram: www.instagram.com/ToTTstore/