



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Enjoy Exclusive Prices and Storewide Discounts this March Madness Sale!

In conjunction with the March school holidays, enjoy exclusive member prices, 10% storewide discount, live auctions and parent-child cooking & baking classes!

Singapore, March 2019 – ToTT Store’s annual March Madness Sale is back and better than ever! Enjoy 4 days of Member Exclusive promotions from 14 – 17 March that includes a 10% storewide discount, brand exclusive offers, off-the-shelf deals with Surprise Boxes, Magic Hour Deals, Live Auctions and more! Don’t miss out on two weekends of back-to-back activities with Bake&Go and Product Demonstrations for all. With a wide selection of parent-child cooking & baking classes throughout the holidays, ToTT is sure to keep you and your child occupied.

Sale starts from 14 to 24 March 2019.

Surprise Box – 1 Day Only (14 March)



Head down to either ToTT @ Century Square or ToTT @ Suntec City on our first day of the sale and snag yourself a surprise box of your favourite kitchenware bundles for just \$60 (Usual Price Up To \$159.60)! From Jamie Oliver kitchen tools to Nordic Ware bakeware, there’s definitely something for everyone.

Magic Hour – 1 Day Only (15 March)

Why wait till November when we can bring a mini Black Friday to you on 15 March. Enjoy discounts of up to 80% from 7 pm – 8 pm at both our stores! Deals include the Grant Uno Sous Vide Controller (Usual Price \$281.90, Now \$58.90), Cuisinart Hot & Cold Blender (Usual Price \$552, Now \$165) and Nordic Ware Cast Alum Fairy tale Cottage Bundt Pan (Usual Price \$61.90, Now \$27.80)!





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Live Auction – 1 Day Only (16 March) ToTT @ Century Square



Exclusively at ToTT @ Century Square, enjoy live auctions at 1 pm and 7 pm on premium kitchenware including a Candy Microwave Oven (Usual Price \$138), Justin Quek Nutri Double Boiler (Usual Price \$237.95) and Mye 3-tier cake stand (Usual Price \$172.90). Bids start from as low as \$28.

Bake&Go – 16 March (Suntec), 23 March (Century Square)

Bring your children and bake your hearts out with our Bake&Go March School Holiday Special at just \$14.50/pax! Two sessions available daily on 16 March (Suntec) and 23 March (Century Square).



Interested participants can sign up via this link: <http://bit.ly/2Nzm2YP>

Manager's Pick – 1 Day Only (17 March) ToTT @ Suntec



A selection of deals specially curated by us will be available at ToTT @ Suntec City for just one day on 17 March! Deals include a Mosa Stainless Steel Cream Whipper (Usual Price \$175, Now \$105), Safico Non-Stick Frying Pan (Usual Price \$60, Now \$39) and Nachtmann Set of 4 Crystal Hi Ball Tumbler (Usual Price \$36.50, Now \$21.90).

Live Product Demonstrations – 17 March (Century Square), 23 March (Suntec City)

The cooking studios at Century Square & Suntec City will be transformed into a pop-up market where you can shop and learn more about your favourite kitchenware brands from 4 – 9 pm, on 17 March (Century Square) and 23 March (Suntec City) respectively. Shoppers can enjoy live product demonstrations and exclusive promotions during this event too. What's more, this event is open to all! So come on down with your family for a fun night out.





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Going, Going, Gone! – Last Day of Sale Promotions (24 March)



We will be ending our March Madness Sale with our “Going, Going, Gone!” deals. Don’t miss your final chance to grab incredible offers including the Boska Beech Cheeseboard with Dome (Usual Price \$60.90, Now \$24), Jamie Oliver Knife Block Set with 5 Knives (Usual Price \$368.90, Now \$184) and Nordic Ware Hungry Animals Cake & Ice Cream Pan (Usual Price \$72.90, Now \$36).

March School Holidays Cooking & Baking Classes

Throughout the month of March, enjoy a variety of cooking & baking classes that will ensure your kids are occupied during the holidays! From baking cute Unicorn Cupcakes with Chef Jason Tan to cooking mouth-watering Takoyaki balls with Chef Michelle, everyone is in for a real treat! Classes start from just \$98 per parent & child pair.



*10% storewide discounts are valid on regular-priced items only and exclude price-controlled items.

^Exclusively for ToTT members. ToTT Membership is complimentary – find out more at <https://tottstore.com/membership/>

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <https://tottstore.com/membership/>



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For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary destination for anyone who cooks, bakes or hosts, both ToTT @ Century Square and ToTT @ Suntec carry a curated selection of quality brands including Jamie Oliver, Cuisinart and Magisso. The two stores also feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and teambuilding programs.

Providing a seamless shopping experience, customers can visit www.ToTTStore.com to shop online effortlessly at Lazada and Redmart, browse the latest promotions, engage in lifestyle content including recipe videos and upcoming culinary classes.

	ToTT @ Century Square	ToTT @ Suntec
Address	2 Tampines Central 5 #02-14 Century Square Singapore 529509 T: (65) 6219 7077	3 Temasek Boulevard #02-427 Suntec City Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm

Website: www.ToTTstore.com
 Facebook: www.facebook.com/ToTTStore
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