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FOR IMMEDIATE RELEASE

Usher in Prosperity and Wealth with ToTT this Lunar New Year!

Enjoy up to 60% off Chinese New Year Essentials, must-buy Prosperity Deals and exclusive Chinese New Year cooking & baking classes.

Singapore, January 2019 – Spring into this Lunar New Year with ToTT Store and give your kitchen a makeover with CNY essentials, must buy prosperity deals and up to 60% off selected items this festive season! Sign up as a ToTT Member and get to enjoy an exclusive 10%* discount storewide from 10 – 13 January and exclusive promotions for Chinese New Year-themed cooking & baking classes. Sale starts from 10 January to 19 February 2019.

The Ultimate Steamboat & Grill Bundle



Spice up your reunion dinner with the ultimate Steamboat & Grill bundle that includes an **Iwatani Gas Cooker & Cartridge, a Divided Shabu Shabu Hot Pot with Glass Lid and a Yakiniku Grill Plate** (Usual Price \$130, Now \$78). The divided pot features an S-shaped divider that caters for two different soup bases and the Yakiniku Plate sports a drip tray and removable grill plate. Perfect for either a session of tongue-numbing *Mala Hot Pot* or grilling savoury meats to your heart's content. So have the best of both worlds with this must-buy bundle!

CNY Essentials

Serve and toss your *Yu Sheng* in style with the **Cerabon Round Coupe Plate** (Usual Price \$55, Now \$38.90). An elegant piece of tableware perfect for any *Lo Hei* get-together!

Gather your abalones and prawns for a bountiful *Pen Cai* and impress your guests with the **Shallow or Deep Casserole w/ Cover** (Usual Price \$10.60 - \$56, Now \$8.40 - \$44.80). A stunning clay pot that will bring out the flavours and aromas of any ingredient you throw in it. The porcelain exterior gives it a flair of Asian antiquity, making it the perfect centrepiece for any family dinner!



Try your hand at making your very own homemade *Yu Sheng*! The **Benriner Turning Slicer** (Usual Price \$128.60, Now \$90) turns out fine & even julienned cuts of all kinds of vegetables and fruits that will make your *Yu Sheng* into a showstopper. This user-friendly kitchen tool includes three stainless steel blades – fine, medium and coarse, allowing a wide range of options for different cooking styles. Built using durable food-safe and BPA free materials and blades made from the highest grade Japanese steel.

Prosperity Deals

A multi-functional kitchen essential designed for modern cooking. The **Cuisinart Convection Oven** (Usual Price \$292, Now \$138) provides many different cooking options including convection baking, broiling and a convenient keep-warm function. Non-stick coating covers the interior to make cleaning quick and easy.



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The **Safico Stainless Steel 3-Tier Cake Stand w/ Mirror Finish** (Usual Price \$130.90, Now \$98.80) will allow you to display all your favourite CNY goodies in style! You can hold your selection of *Pineapple Tarts*, *Nian Gao*, *Kueh Bahulu* and any other snacks with 3 high-quality stainless steel plates that come in a beautiful mirror finish. Be the perfect host with this show-stopping piece that will definitely wow your guests!

Grill mouth-watering Yakitori or Satay with the **Earthen Japanese Stove w/ Grill Net** (Usual Price \$13.10 - \$24.30, Now \$10.40 - \$19.40)! Pair your slightly charred Yakitori sticks with a cold pint of beer or even sake! Available in four sizes.



Brands Exclusive

That's not all! We are extending incredible discounts on the entire range of your favourite brands including **Cristel** Cookware & Accessories, **Garnier Thiebaut** 100% Cotton Luxury Linens, **IVV** European Hand-Blown Glassware, **Atlantic Chef** Premium Kitchen Knives & Accessories and **Good Luck Series** Porcelain Tableware!

Exclusive Chinese New Year Cooking & Baking Classes



Besides catching up with friends and family, Chinese New Year is all about snacking on classics such as Pineapple Tarts, Bak Kwa and more! Try your hand at cooking and baking your own festive goodies this year with CNY Special Classes at a 15% discount[^] for every two sign-ups, available at ToTT @ Century Square and ToTT @ Suntec through January and February.

Interested participants can sign up at <http://bit.ly/2LI3S6c>

*10% storewide discounts are valid on regular-priced items only and exclude price-controlled items.

[^]Exclusively for ToTT members. ToTT Membership is complimentary – find out more at <https://tottstore.com/membership/>



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Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit <https://tottstore.com/membership/>

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary destination for anyone who cooks, bakes or hosts, both ToTT @ Century Square and ToTT @ Suntec carry a curated selection of quality brands including Jamie Oliver, Cuisinart and Magisso. The two stores also feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and teambuilding programs.

Providing a seamless shopping experience, customers can visit www.ToTTStore.com to shop online effortlessly at Lazada and Redmart, browse the latest promotions, engage in lifestyle content including recipe videos and upcoming culinary classes.

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