



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

**ToTT Store Celebrates Its 8th Anniversary with a First-Ever Atrium Sale,
Four Sundays of Giving Back to Charity, Must Buy \$8 Deals and more!**

8 years of inspiring you to Cook, Bake and Host!

Singapore, September 2018 – Tools of the Trade (ToTT) celebrates its 8th birthday this October with the return of its ever-popular charity baking classes, a first-ever atrium sale at Century Square shopping mall, exclusive cooking classes and promotions up to 80%.

Storewide Discounts and Promotions

From 27 September to 28 October 2018, be treated to \$8 Deals, 10% storewide discounts and Star Buys on products including Nachtmann, Nordic Ware, Cuisinart and more! Shoppers can participate in the Anniversary Lucky Draw and stand a chance to win products worth over \$1,200 when they spend a minimum of \$50 in a single receipt. DBS/POSB cardholders enjoy an additional 5% off their purchases too!



Star Buy: Cuisinart Griddler with Non-Stick Plate

(Now \$188; U.P \$624) is a multifunctional tool with five separate cooking options – it can handle everything from pancakes and sausages to grilled cheese and steaks. It comes with a set of reversible plates that can snap in and out, turning the Griddler into a Contact Grill, a Panini Press, a Full Grill, a Full Griddle, or Half Grill & Half Griddle. Dual temperature controls also ensure everything is perfectly cooked.



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Star Buy: KitchenAid Boysenberry Artisan Mixer (Now \$699; U.P \$1,018) *comes with \$100 ToTT Cash Voucher and Mystery Gift worth \$139* is a must-have baking tool for every kitchen. The mixer comes with a 4.8L stainless steel mixing bowl with a comfortable side handle for easy carrying. With an option to set 10 different speeds, the mixer is able to mix, knead and whip various ingredients with ease. For even more versatility, the power hub fits optional attachments from food grinders to pasta makers and more.



\$8 Deal: The Lex Living Fruiti Fresh Fruit Bowl and Banana Hanger (Now \$8; U.P \$121.90) features a sturdy plastic stem holder that allows you to easily hang bananas and grapes. It also has a uniquely shaped silicone lined bowl that is great for citrus fruits and berries. A novel and practical table décor for any household!



Member Exclusive Sale Highlights

From 27 – 30 September, ToTT members will enjoy 10% storewide, up to 80% discounts on selected product and additional 5% rebates on promotional items! Highlights include a 1 for 1 deal from Magisso's entire award-winning range of serve-ware and a special price of \$88 for the Grant Uno Sous Vide Controller (U.P \$281.90) which also comes with a FREE rice cooker too!



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ToTT Atrium Sale at Century Square

ToTT Store will be having an inaugural atrium sale at Century Square Shopping Mall from 5 to 11 October 2018, 10 am – 10 pm daily.

Customers will be able to shop a wide variety of products from their favourite brands KitchenAid, Mayer, Scanpan, Tefal and WMF at exclusive prices. Look out for live product demonstrations from the various brands too!

ToTT x Food from the Heart: Baking with Love



For the third year running, ToTT is once again bringing back its popular charity baking in collaboration with Food from the Heart. Participants can sign-up for a variety of baking classes every Sunday in the month of October, where they will be taught how to bake delectable Rustic Pot Pies, melt-in-the-mouth Egg Tarts or even Quiche Lorraine from scratch! Half of everything baked will be donated to Food from the Heart, a non-profit voluntary

food distribution programme that channels surplus food to those in need.

For a token registration fee of \$38, each participant will receive a ToTT cookbook and learn how to bake these delicious treats! Interested participants can sign up at

https://tottstore.com/classes/?fwp_class_courses=food-from-the-heart-classes

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Meet your Favourite Brands Pop Up Market!

ToTT @ Century Square will be converting its 1,100sqft cooking studio into a pop up market where you can shop and learn more about your favourite kitchenware brands on 12 October 2018, 6 – 9 pm. Shoppers can enjoy live product demonstrations and exclusive promotions during this event too! What's

more, this event is open to all! So come on down with your family for a fun night out.



Anniversary \$88 1-For-1 Classes

For the entire month of October, cooking enthusiasts will be able to bring a friend and enjoy 1-for-1 classes such as Thai Street Food by Chef Shih Er, Tasty Italian Dishes by Chef Michele Ow and Luscious Strawberry Shortcake by Chef Philia for just \$88!

Interested participants can sign up at

https://tottstore.com/classes/?fwp_class_courses=totts-8th-year-anniversary-hands-on-classes

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For a full list of membership tiers and benefits, visit

<https://tottstore.com/membership/>

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary destination for anyone who cooks, bakes or hosts, both ToTT @ Century Square and ToTT @ Suntec carry a curated selection of quality brands including Jamie Oliver, Cuisinart and Magisso. The two stores also feature state-of-the-art cooking studios that offer a comprehensive range of cooking and baking classes, private parties and teambuilding programs.

Providing a seamless shopping experience, customers can visit www.ToTTStore.com to shop online effortlessly at Lazada and Redmart, browse the latest promotions, engage in lifestyle content including recipe videos and upcoming culinary classes.

ToTT @ Century Square		ToTT @ Suntec
Address	2 Tampines Central 5 #02-14 Century Square Singapore 529509 T: (65) 6219 7077	3 Temasek Boulevard #02-427 Suntec City Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm	Fri – Sat: 11:00am – 9:30pm Sun – Thu: 11:00am – 9:00pm

Website: www.ToTTstore.com

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