



COOK • BAKE • HOST

**FOR IMMEDIATE RELEASE**

### **Tools of the Trade Announces the Return of the March Madness Sale!**

*The annual Members' Exclusive event will feature the anticipated live auction, Bake&Go activities and up to 60% in savings*

Singapore, March 2018 – Singapore's kitchen wonderland brings back its annual Members' Exclusive Sale with a one-day only Closed Door Event, 10% off storewide\* and more!

#### **One-Day-Only Closed Door Event Highlights**

Back by popular demand, the Closed Door Event will be back on 8<sup>th</sup> March at ToTT's flagship store at Dunearn from 6pm to 9pm - promising an even better line-up of kitchenware and appliances available for bidding at the live auction from 6:30pm to 7:30pm. On top of enjoying 10% storewide, members can also grab fantastic deals and Managers' Specials at up to 60% off from artisanal brands including Nordic Ware, Jamie Oliver and more.

In addition to regular members' rebates, ToTT members can enjoy an additional 5% worth of rebates on promotional items from 8 to 11 March.



As part of this one-day-only event, the popular ToTT Bake&Go programme will be back for walk-ins only from 5pm – 8pm. Members will be entitled to a one-for-one (Usual Price \$29 nett) promotion during this period. 30 minutes is all you need to bake your very own tin of freshly-made yummy cookies or a box of chocolate cupcakes!

#### **Managers' Special & Live Auction**

The one-day-only Closed Door Event will see the return of the highly-anticipated Live Auction on selected products, Managers' Specials and complimentary ice cream with any purchase! Members can expect to see starting bids as low as \$90 on artisanal products such as the Cuisinart Griddler and Lava Cast Iron Roasting Dish!



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**March Madness Sale Highlights**



The **Cuisinart Expert Prep Pro Food Processor** (Now \$799.30, U.P \$1,141.90) will let you achieve maximum results with minimum effort. The large capacity processor will become an indispensable aid for all culinary tasks. Comprising three interlocking bowls, five chopping tools for slicing, mixing, chopping and blending and a dough blade, the ingenious design allows you to perform multiple tasks and wash up later. The bowls stack inside each other for easy storage and are dishwasher safe.



The **Grant Uno Sous Vide Controller** (Now \$168.50, U.P \$281.90) is the smallest sous vide machine on the market, easily converting your existing analogue rice/slow cooker into an accurate sous vide water bath! The Uno is simple to use, set and clean and offers a cost effective, space saving sous vide solution to the home kitchen.

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For full list of membership tiers and benefits, visit <http://content.tottstore.com/members>.

**For more information, please contact:**

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**About Tools of The Trade (ToTT)**

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children’s play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store’s 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at [www.ToTTStore.com](http://www.ToTTStore.com) with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping

	ToTT @ Dunearn	ToTT @ Suntec
<b>Address</b>	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
<b>Store Operating Hours:</b>	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
<b>Bistro Operating Hours:</b>	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: [www.ToTTstore.com](http://www.ToTTstore.com)

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