



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Brighten up your Kitchen and Usher in Prosperity this Lunar New Year with ToTT!

Enjoy 10% storewide discounts, 50% off kitchen tools & Lunar New Year essentials, and participate in exclusive Chinese New Year and Valentine's Day cooking classes!*

Singapore, January 2017 – Make your kitchen look like a million bucks without the hefty price tag this Lunar New Year. Brighten up your living space for a prosperous year ahead! Tools of the Trade (ToTT) is delighted to share a pocket-friendly style guide to a picture-perfect kitchen – where all the magic happens.

Toss to a Prosperous New Year



The ubiquitous tradition of the Prosperity Toss, otherwise known as *Yu Sang*, will be at most, if not all your upcoming Lunar New Year gatherings! Thinking of skipping the over-priced store-bought ones? The **Zyliss Swift Dry Salad Spinner (Now \$47.90 to \$61.50, Usual Price \$59.90 to \$76.90)** will be your new go-to nifty kitchen tool. One-handed fast pump action handle locks down for easy storage with its air vents in its basket lid and base to maximise air intake and water release. Paired with the unique AquaVent technology which removes 25% more water, you'll be left with crisp, fresh veggies for your *Yu Shengs*, salads and more!



Up your *Yu Sheng* game this year with the **Benriner Vegetable Turning Slicer (Now \$40.80, Usual Price \$58.30)**! The Japanese-style slicer turns fresh vegetables into long, beautiful strips that will turn your *Yu Sang* into a showstopper! Equipped with fine, medium and coarse blades, the slicer guarantees perfect strips of vegetables each time.

Full Steam Ahead

We love our steamboats, there's no doubt about that - and they are even more popular and our go-to choice during Lunar New Year gatherings. The **Iwatani Steamboat Bundle Deal (Now \$78, Usual Price \$130)** will take the fuss out of your preparations and allows you to have the option of grilling for a twist! Place the **Yakiniku Grill Plate** directly on the **Iwatani Gas Cooker with Gas Cartridges** and it's ready to grill your marinated meats. Not forgetting the **Divided Shabu Shabu Pot** for two soup bases – perfect for a cosy indoor dinner!



No kitchen is complete without beautiful serveware. Add a dash of colour to your dinner table with the **Cerabon Essentials Bowls (Now \$10.50 to \$56, Usual Price \$15.10 to \$80)** in selected styles and colours to suit your preference. Fill these tapered spherical bowls with your steamboat essentials (think fishballs, sauces and more!) and your dinner table will look inviting and even more palatable!

Cook and Bake Your Own Festive Goodies

Besides catching up with friends and family, Lunar New Year is all about snacking on classics such as Pineapple Tarts, Steamed Yam Cake and more. Try your hand at cooking and baking your own festive goodies this year with CNY Special Classes at 15% discounts^, available at ToTT @ Dunearn and ToTT @ Suntec through January and February.



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*10% storewide discounts valid from 19 to 21 January 2018 on regular-priced items only and exclude price-controlled items.

^Exclusively for ToTT members. ToTT Membership is complimentary – find out more at <https://tottstore.com/membership/>.

Sweet Gifts for Your Favourite Cook this Valentine's Day

Is your Valentine a cooking enthusiast? Imagine your favourite chef crafting a fantastic cocktail or mastering a new menu with stunning, functional gifts from you this Valentine's Day!



The **Primo Sous Vide Water Bath (Now \$557.90, Usual Price \$707.10)** by Grant offers excellent temperature performance of $\pm 0.2^{\circ}\text{C}$ and temperature range up to 90°C without the high price tag. It is easy to use and incorporates a number of in-built safety features including cool touch sides and a built in dry run sensor so it automatically switches off should the water level in the

sous vide drop too low. Throw on your favourite TV series and start binge watching together while the Primo does the work for you!



Breakfast in bed? The **Cuisinart Verticle Waffle Maker (Now \$160, Usual Price \$228.90)** will have you covered. Prepare classic waffles with maple syrup or a flirtatious fry-up with eggs and bacon served on crispy fluffy waffles! The space-saving vertical waffle maker bakes one round Belgian waffle per batch, with five-setting browning control. Ready-to-eat indicator lights with audible alert ensures perfect waffles every

time!



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Why head for an expensive meal when you can work alongside your Valentine to cook a delicious meal together? Sign up for our special Valentine's Day Couple Classes and prepare dishes such as Steak au Poivre, Croquembouche Towers and more!

Shop for your ideal Valentine's Day gift from 2 to 14 Feb and take your pick from artisan cookware, bakeware and more at up to 60% off at ToTT Store.

Full details and registration for ToTT's CNY and Valentine's Special Classes are available at <http://tottstore.com/classes/>. Bookings should be made in advance to avoid disappointment.

For more information, please contact:

Melissa Louise Chew

Sarah Foo

Manager, Marketing

Assistant Manager, Marketing

Tel: 62197077 Ext 203

Tel: 62197077 Ext 225

pr@tottstore.com

About Tools of The Trade (ToTT)

ToTT Store is a kitchen wonderland for anyone who cooks, bakes or hosts! Both locations, ToTT @ Dunearn and ToTT @ Suntec, offer a wide range of tableware, kitchenware, bakeware, cookware, cutlery, and party disposables. Both stores also offer well-equipped cooking studios that are perfect for hands-on cooking classes, birthday parties, and team building events. Our flagship store @Dunearn is an ideal family hangout, where you can dine at our Bistro while children enjoy a fuss-free Bake&Go Session. Providing a seamless shopping experience, shoppers can shop at www.ToTTstore.com for carefully curated brands such as Jamie Oliver, Magisso, Nordic Ware and Cuisinart.



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ToTT @ Dunearn		ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
5 Senses Bistro Operating Hours:	Mon - Thu: 11.00am - 7.30pm Fri : 11.00am – 8.30pm Sat, Sun & PH: 10.00am – 8.30pm	NA

Website: www.ToTTstore.com

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