



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Warm Your Heart This Valentine's Day with Tools of The Trade

Celebrate the most romantic day of the year by baking personalised cookies for your other half or join our exclusive Valentine's Day Couples Classes

Singapore, January 2015 – Valentine's Day is here again and love is on the menu! Set hearts aflutter with personalised giant heart-shaped cookies, or register for exclusive Couples Classes only at Asia's largest kitchen wonderland!

Valentine's Day Highlights

Bake&Go Personalised Giant Heart-Shaped Cookie

At our Bake&Go Corner, 30 minutes is all you need for a tin of freshly-made yummy cookies designed and baked by you. Available all year round, simply purchase a tin of dough (available in chocolate, strawberry or vanilla flavours) with your favourite toppings, mix 'em together and have fun baking! Bake&Go Cupcakes are also available from Fridays to Sundays. Birthday packages are also available for the little ones!



This Valentine's Day, what better way to show your appreciation to your sweetheart than baking a giant, delicious heart-shaped cookie? From 22 January to 29 February, get crafty with a freshly-made giant personalised 12-inch heart-shaped cookie to surprise your loved one with! Each set comes with two icing colours for you to write a personalized message. In just an hour, you'll have your very own Valentine's Day cookie!

Exclusive Valentine's Day Couples Classes

There's nothing quite like a homemade meal prepared with love to surprise a special someone! Join ToTT Instructor Chef Sameer on the 7th (Love Is In The Kitchen) and 14th (My Tasty Valentine) of February as he guides you and your partner step-by-step on how to whip up a delicious 3-course spread including San Marzano Tomato Salad with Burratina, Basil and Gula Melaka Balsamic Vinaigrette, Cote De Boeuf, Baked Potatoes with Sour Cream and Bacon, and a Valrhona Dark Chocolate Pudding with Home Made Vanilla Ice Cream!



COOK • BAKE • HOST

Whether your Valentine is a close friend, family member or significant other, this is a perfect opportunity to share a great-tasting meal with someone special!

Classes are held at ToTT @ Dunearn (subject to availability), priced at \$190nett per pair for a class.

Registration for cooking classes closes three working days prior to the date of each class or when the maximum number of participants is reached, whichever comes first. Bookings should be made in advance to avoid disappointment. For more information or to book a class, please email cookbakehost@tottstore.com.

For more information, please contact:

Melissa Louise Chew	Sarah Foo
Marcom Manager	Marcom Executive
Tel: 62197077 Ext 203	Tel: 62197077 Ext 225
pr@tottstore.com	

About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children's play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store's 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants,

Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.



COOK • BAKE • HOST

ToTT @ Dunearn		ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

FB: www.facebook.com/ToTTStore