

#### FOR IMMEDIATE RELEASE

# Shop for the Perfect Gift this Christmas with the ToTTful Christmas Sale

'Tis the season to kick-start your Christmas shopping early at Singapore's one-stop kitchen wonderland with these amazing deals!

Singapore, October 2016 – The most wonderful time of the year is upon us once again. Celebrate the joy of gifting with Tools of The Trade (ToTT)'s ultimate Christmas gift guide for any aspiring gourmand and culinary enthusiast! Take inspiration from these fantastic gift ideas and bundles that suit any budget. Select from brands such as Nordic Ware and Jamie Oliver items, Cuisinart appliances and more from 12 November to 26 December 2016! To top it all off, enjoy 15% off storewide from 12 to 13 November!\*

# Gift ideas under \$200



Celebrate the season of gifting with ToTT store gift vouchers - after all, it's the ToTT that counts! Accepted as payment for products, cooking classes, Bake&Go and the Bistro, it's the ideal gift for that special someone who loves to cook, bake or host. \*Vouchers are sold at full price and not valid for discounts with membership privileges, sales and other promotions.



The Chocolate Line Chocolate Fountain and Fondue Fork (Set of 6pcs) (Bundle Price \$140.90, U.P \$176.70) gives a touch of originality and class to your party set-up – perfect for Christmas gatherings. This bundle deal comes with a set of 6 Fondue Forks;

ideal for sharing with friends! Just fill the base of the Chocolate Fountain with melted chocolate, turn on and watch the chocolate flow!



### COOK · BAKE · HOST

The Cuisinart® 4 Slice Belgian Waffle Maker with Belgian Crispy Waffle Mix (Bundle Price \$173.90, U.P \$232.90) cooks golden waffles that are crispy on the outside and fluffy on the inside. With a stylish brushed stainless steel cover, the waffle iron offers an adjustable temperature control with six browning settings for ultimate control. A recipe book is included to get you going - great for indulgent breakfasts this holiday season!





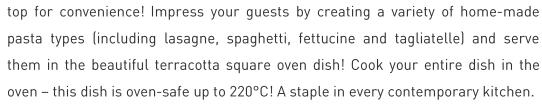
## Gift ideas under \$100



Start cooking perfect steaks, fish and more with the Lava Cast Iron Rectangular Grill Pan (Red) and Westmark Pincer Tong! (Bundle Price \$94.90, U.P \$146). The large cooking area grills large cuts of meat on specially designed grill bars that distributes heat efficiently and creates beautiful grill marks every time. Convenient side-drain channels ensure that

draining excess fat is safer and easier! The smooth enameled base is compatible with all stove tops, including induction. The high quality stainless steel Westmark Pincer Tong holds your meat or fish down while slicing, providing you with perfect handling. It is also ideal for turning food while frying and decorating your creation!

Making your own pasta creations at home will be a breeze with the **Jamie Oliver Pasta Machine** and **Terracotta Square Oven Dish!** (Bundle Price \$90.90, U.P \$140.80). The pasta cutter attachment allows you to change the shape of the pasta to your liking, and there is a table clamp to mount the machine to the table









### COOK · BAKE · HOST

### Gift ideas under \$75



Build a home for the holidays with this **Nordic Ware Platinum Gingerbread House Bundt Pan!** Bake your favourite tasty treat and have fun decorating it with family and friends. This will make for a beautiful centrepiece for any table. What's a gingerbread house without gingerbread boys and girls?



Delight the kids and kids at heart with the **Gingerbread Kids Cakelet Pan!** Made in USA, the cast aluminium construction ensures even browning for the perfect gingerbread house and gingerbread kids! (Bundle Price \$59.90, U.P \$137.80)





The Jamie Oliver Jumbo Steak Knives with Wooden Handles (Set of 4) and Everyday 16-Piece Cutlery Set (Bundle Price \$66.90, U,P \$110.80) makes for the perfect Christmas gift for those who appreciate beautiful yet functional cutlery! Cut effortlessly into your favourite cooked meats with this set of 4 Jamie Oliver Jumbo Steak Knives. The handles are

made of acacia wood and are 18/0 stainless steel.

Make the most of every meal by setting your dining table with the Everyday 16-Piece Cutlery Set! Designed for superb balance, with clean lines and a contemporary polished finish, this set is not only beautiful but also incredibly hard-wearing.

### Gift ideas under \$50



Enjoy your cold desserts, salads and more by the pool or at the dinner table with the **Magisso Terracotta Dessert Bowl** and **Terracotta Plate** (Bundle Price \$44.90, U.P \$89.80). Just soak the naturally cooling



ceramics in water for a minute or two before use and it will keep the contents cool for two to four hours. You can also create your very own design or write a personal message on the side of the ceramic with a chalk!





### COOK · BAKE · HOST

There is nothing quite like the mouth-watering suspense of slicing into a beautiful homemade cake. Whether you are presenting a show-stopping festive bake or passing around a batch of peppermint brownies, show off your beautiful bakes in style on this gorgeous hand-painted **Jamie Oliver Embossed Cake Stand!** Use



the gorgeous **Embossed Serving Jug** to pour ice cold milk, creamy custard onto your cakes and more! (Bundle Price \$38.90, U.P \$63.80)

#### 12 Deals of Christmas

This Christmas, ToTT brings you an exciting line-up of 12 irresistible deals with discounts of more than 50%! Available from 13 to 26 December only.



The **Smoking Gun®** from Polyscience Culinary (Now \$249.90, U.P \$357.50) makes your kitchen and bar creations appealing and unique. The Smoking Gun offers an alternative to traditional smoking methods. Turning even salads, sauces, butters and fruit into unique new culinary sensations is now possible by adding a measured amount of natural, cool smoke. Your selection of combustibles including various types of wood chips, teas, herbs, spices and even hay and dried flowers is limited only by your imagination. Simply fill the Smoking Gun chamber

with your choice of combustible, turn it on, light with a match or lighter and apply the smoke where you want it. Perfect for the aspiring gourmand!

You don't need a freezer or fridge to keep your champagne and drinks cool with the award-winning **Magisso Champagne Cooler** (Now \$78.90, Usual \$158.90)! Simply soak the Naturally Cooling Ceramics in water for a minute or two before use. It will keep content cool for two to four hours. You can also create your very own design or write a personal message on the side of the Ceramics with a chalk!





\*15% storewide discount only applicable from 12 to 13 November 2016, on regular-priced items. Other terms and conditions apply.

# For more information, please contact:

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# **About Tools of The Trade (ToTT)**

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children's play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store's 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at <a href="https://www.ToTTStore.com">www.ToTTStore.com</a> with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.



	ToTT @ Dunearn	ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am - 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: <a href="https://www.ToTTstore.com">www.ToTTstore.com</a>

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