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FOR IMMEDIATE RELEASE

The Great Singapore Sale at Tools of the Trade (ToTT)

Shop till you drop at ToTT with discounts of up to 50% from 29 May to 28 July

Singapore, May 2014 – Asia’s largest kitchenware and tableware retail store ToTT presents the Great Singapore Sale with a 10% storewide discount and up to 50% off selected items from 29 May to 28 July 2014. Baking enthusiasts, budding domestic chefs and those who enjoy hosting parties and dinners at home can enjoy a wide selection of kitchen tools and products at attractive prices.

Top 10 Great Singapore Sale Bargains at ToTT

Look out for these top 10 bargains that are not to be missed from quality brands such as De Buyer, Zevro, Besser Vacuum and more!

De Buyer La Mandoline Swing (U.P. \$177.05, GSS Price \$88.50)



For unmatched design and functionality, pick this French-made mandoline from De Buyer that does it all from slices, juliennes, crinkle cuts to cutting waffle fries! Made with professional, carbon-steel blades, the multi-use mandoline cuts to exact sizes with the help of its in-built precision thickness adjustment. Snag this baby in three refreshing colours - orange, red and green.



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Nordic Ware Zoo Animal Mini Pancake Pan (U.P. \$51.35, Now \$41.05)

Whip up pancakes in whimsical shapes that everyone will love with this cast iron pan from Nordic Ware! Features a heat reflective exterior that ensures uniform browning and a non-stick surface that will make cleaning up a breeze. Comes in 4 fun animal shapes – lion, monkey, elephant and giraffe.



Pavoni 15 Designs Silicone Non-Stick Mould (U.P. \$22.20, GSS Price \$15.50)



Pastry lovers will find this handy baking tool from Pavoni hard to resist! This silicone mould features a superior non-stick character in 3 different mini-cake sizes. Oven, microwave and freezer safe, this mould is made entirely of food-safe silicone and comes with natural non-stick properties that allows food to peel easily from the pan every time.

Oasis Concepts Natural Wood BBQ Island (U.P. \$406.05, GSS Price \$284.20)



For a kitchen tool that packs a punch in one nifty gadget, choose this barbecue folding island which keeps grilling utensils right where they are needed. Designed with a clever layout that provides two towel and utensil bars, a stemware holder for eight wine glasses below the table-



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top and two shelves, the island top provides extra work surface and folds to just five inches in thickness for easy storage.

Zevro Zero Gravity Countertop Magnetic Spice Rack

(U.P. \$48, GSS Price \$24)



Keep spices close at hand and out of the way with Zevro's unique space-saving spice rack. Comes with 6 silver canisters that are airtight to preserve freshness, along with self-adhesive spice labels. The functional magnetic countertop design allows canisters to be displayed on

both sides of the rack for convenient, everyday use.

Kahla Porcelain Mugs (U.P. \$17.95, GSS Price \$12.55)



Give guests something to touch and talk about when serving beverages in Kahla's range of tactile porcelain mugs! The German brand is renowned for the thoughtful velvety coating around the mug, ingeniously protecting hands from heat or cold, while doing away with any scratch on furniture surfaces. Available in black, dark blue, red, violet, orange, pink, blue and dark green.

The logo for ToTT, featuring the letters 'ToTT' in a white, sans-serif font centered within a solid purple square.

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Chef's Choice Diamond Ultrahone Sharpener (U.P. \$141.95, GSS Price \$99.35)

Have knives that stay sharp always with this gadget from Chef's Choice that performs professional-quality sharpening on any knife. Achieve maximum sharpness and durability with 100% diamond abrasives specially created for sharpening and honing stages, along with a magnetic pad that collects residue so the machine is easy to clean and maintain.



Cuisinart Professional Ice Cream and Gelato Maker (U.P. \$984.95, GSS Price \$689.45)



Fulfil the dream of creating homemade ice cream, gelato and sorbet with this easy to use and fully automatic Ice Cream and Gelato Maker from Cuisinart. The commercial-style compressor enables the appliance to churn out batch after batch of desserts without the long wait. Equipped with two unique mixing paddles and a 60-minute countdown timer to ensure creamy, perfect consistency.

Candola Coco Brass Matt Miracle Lamp (U.P. \$55.60, GSS Price \$38.90)

Smarten up your home and create the perfect ambience with Candola's Coco Brass Miracle Lamp. Consisting of a permanent wick that burns down the special Candola-liquid in the lamp, the lamp works like candlelight but lasts longer and is clean, odourless, safe and eco-friendly.





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Besser Vacuum Diva External Suction Vacuum Machine

(U.P. \$267.50, Now \$214)



Preserve fresh, frozen or cooked food in a reliable and innovative manner with Besser's Vacuum Machine! Practical, compact and durable, this product helps to seal and preserve food with an easy press/hold and release system to ensure optimal freshness.

Additional Note to The Editor:

The Great Singapore Sale at ToTT starts from 29 May to 28 July 2014.

Shoppers can enjoy a 10% storewide discount (not applicable on price controlled items) and up to 50% off selected merchandise. POSB or DBS credit card holders are entitled to a 15% storewide discount. ToTT Members are entitled to a 15% storewide discount and a free Soap Opera item with every \$50 spent. To view more deals, log on to www.ToTTStore.com.

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About Tools of The Trade (ToTT)

A “National Winner” at the 2012-2013 Global Innovation Award (gia) in Chicago, ToTT Store is the largest kitchenware and tableware retail store in Asia. Aspiring to be a one-stop culinary haven for anyone who cooks, bakes or hosts, ToTT Store at 36,000 square feet comprises of a bistro, a gourmet produce section, a cookbook area, a children’s corner, a DIY baking counter and a retail section that carries exclusive cooking, baking and hosting-related merchandise such as the Jamie Oliver range, Epicurean, Sous Vide Supreme and NordicWare.

ToTT Store also offers culinary, baking and hosting classes at their two on-premise cooking studios – one a 64- seater demo studio and the other a 12 counter hands-on studio - can be used to conduct private classes as well as for corporate and team-building activities. ToTT's online store, www.ToTTStore.com provides a complete online store experience for fans of the kitchen wonderland with over 1,500 products catalogued, exclusive deals and delivery for ease of shopping.



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ToTT Store is located at:

896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472

T: (65) 6219 7077 W: www.ToTTstore.com FB: www.facebook.com/ToTTStore

Store Operating Hours:

Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am- 9.00pm ; Sat, Sun & PH: 10.00am – 9.00pm

Bistro Operating Hours:

Mon - Thu: 10.30am – 7.30pm ; Fri: 10.30 – 8.30pm ; Sat, Sun & PH: 9.30am – 8.30 pm