



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

**Cuisinart® State of the Art Kitchen Gadgets by Cuisinart® Now Available at ToTT**

*From a retro soft serve ice cream maker to a professional food processor,  
Cuisinart® appeals to all cooking enthusiasts*

**Singapore, 12 March 2012** – ToTT, Asia's largest kitchen emporium, is proud to introduce a range of innovative culinary tools from the renowned Cuisinart® brand this March. First endorsed by gastronomic icons like Julia Child, the revolutionary appliances are now also recommended by personalities such as Hubert Keller. ToTT has brought in a whole array of kitchen helpers, from the versatile Hot & Cold All-in-One Blender to the indulgent two-quart Frozen Yogurt, Sorbet and Ice Cream Maker.

The SmartPower Compact Portable Blending/Chopping System from Cuisinart® is the fit-anywhere powerhouse that delivers in a big way, with a 350-watt motor and a user-friendly electronic touchpad. You can make smoothies, mince herbs or make breadcrumbs in a flash, and they even come with travel cups. Shatter resistant and dishwasher safe, it is also a cinch to maintain.

Another nifty product is the SmartStick Hand Blender, which includes attachments to whip, chop and blend a whole assortment of ingredients, whether in the pitcher provided or in the original pot or bowl to avoid washing extra dishes. A close alternative, the Cuisinart® Hot & Cold All-in-One Blender is an excellent multipurpose tool for making soup, sauces, dips, dressings, purees, cocktails and crushing ice. You can cook, blend and serve a delicious soup in 20 minutes; just using one container. The rapid heating element & non-stick cooking plate enables it to brown vegetables, boils liquids and simmers soups.

For those looking for an easier way to prepare your own curry powder, *rempah* mix or spice rub, the Cuisinart® Spice & Nut Grinder is your lifesaver. The blades are exclusively designed for this, and the simple press-down lid starts the process with one touch, sealing in all the fresh, finely ground spices.

Foodies who love to entertain would be familiar with the frustrations of only being able to make limited batches of ice cream in an average domestic ice cream maker. The fully automatic Cuisinart® Pure Indulgence solves this by letting you make two whole quarts (approximately four standard pints!) of frozen yogurt, sorbets or luscious ice cream in as little as 25 minutes, with consistently smooth results and an irresistible brushed metal finish. For a fun addition to a retro-themed party or a children's birthday celebration, the Cuisinart® Mix It In™ Soft Serve Ice Cream Maker is completely adorable. Not only does it make everyone's favourite flavours of nostalgic soft serve desserts, but with three built-in condiment dispensers, you can send sprinkles, chocolate chips and other exciting toppings down the chute to the cones or bowls as they are filled.

Savour a good life with Cuisinart®, now available as a part of the wide variety of cooking, baking and hosting tools at ToTT. The ToTT store is open from **Mondays to Fridays from 11am to 9pm** and from **10am to 9pm** on **Saturdays, Sundays and Public Holidays**. For full information on the ToTT store or to sign up for the cooking classes, please log on to [www.tottstore.com](http://www.tottstore.com) or call 62197077.



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**Notes to Editor:**

Product	Retail Price	Image
Cuisinart® Mix It In™ Soft Serve Ice Cream Maker	S\$448	 A white, upright soft-serve ice cream maker with a hopper on top for mix-ins. It is shown dispensing a swirl of pink ice cream into a white bowl, with a stack of yellow waffles nearby.
Cuisinart® Pure Indulgence 2-Quart Frozen Yogurt, Sorbet and Ice Cream Maker	S\$308	 A sleek, silver-colored countertop ice cream maker with a clear lid and a control knob on the front.
Cuisinart® SmartPower Compact Portable Blending/Chopping System	S\$360.10	 A collection of Cuisinart portable blending products, including a silver base unit, several clear blending cups with black lids, and various fresh fruits and vegetables like strawberries, blueberries, and tomatoes.



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Cuisinart® Hot & Cold All-in-One Blender	S\$548.10	 A black Cuisinart Hot & Cold All-in-One Blender with a clear pitcher and a control panel on the base. It is surrounded by fresh vegetables like tomatoes, bell peppers, and a bowl of soup.
Cuisinart® SmartStick Hand Blender	S\$242.10	 A silver and black Cuisinart SmartStick Hand Blender with a clear blending cup. It is shown next to a bowl of corn and other ingredients.
Cuisinart® Spice & Nut Grinder	S\$148.10	 A silver and black Cuisinart Spice & Nut Grinder. It is shown with a small bowl of spices and cinnamon sticks.



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**About ToTT Store**

ToTT Store is the largest kitchenware and tableware retail store in Asia. Aspiring to be one-stop culinary haven for anyone who cooks, bakes or hosts, ToTT at 36,000 square feet and comprises of a bistro, a fine food store, a children’s corner, a DIY baking counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandises such as the Jamie Oliver kitchen utensils, Epicurean, SousVide Supreme and NordicWare.

ToTT also offers culinary, baking and hosting classes at their two on-premise cooking studio with appliances from Gaggenau and Bosch – one a 64-seater demo studio and the other a 12 counter hands-on studio - can be used to conduct private classes as well as corporate and teambuilding activities. ToTT is located at:

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