



COOK • BAKE • HOST

## FOR IMMEDIATE RELEASE

### **ToTT - A place for families and their little tots**

Singapore, 30 March 2011 – Tucked in a secret corner of Singapore is a haven where everyone's culinary dreams can materialise into reality. ToTT, short for Tools of the Trade, is more than just a kitchen wonderland for adults and culinary enthusiasts. Designed with the family in mind, ToTT has all the right elements making it an ideal family hangout. Complete with a Lil' ToTT play area, a Bake&Go corner, and a cooking school that conducts cooking classes suitable for all ages; shoppers and their families are bound to have a great time every day at ToTT.

At ToTT, both young and old can aspire to become a kitchen god or goddess. The 360-degree cooking experience begins from the Bake&Go area where customers are able to personally create handmade cookies in less than 30 minutes using ready-made dough available at just \$12 before GST. In addition, this multipurpose baking corner can also be booked for thirty-minute private cookie baking parties.

Families with older children can unleash their inner Junior Masterchef by signing up for a hands-on cooking class with some of Singapore's top chefs. Participants of the cooking school will be taught everything from easy 20 minute cupcakes baking to experimental dehydration and sous-vide cooking in the hands-on kitchen at the ToTT cooking studio. The brigade of experienced industry experts at the cooking school includes chef and cookbook author Vivien Pei, Malcolm Lee of Candlenut Kitchen, Chef Eric Low from Singapore Chefs Association, as well as Ernst Huber from Huber's Butchery.

Furthermore, customers will find time flying by as they browse the large selection of professional cooking, baking, and hosting offerings available at the retail section of ToTT. With over 20,000 different kitchen products that have both been highly recommended and used by industry chefs in their own restaurants, ToTT strikes a chord with many culinary aficionados as the authoritative provider of kitchen tools and appliances. One such fun product for the family would be the Nordicware 3-D cookie cutters as they provide a whole new twist to the traditional bedtime cookies and milk combination. The cookies can be cut and fitted together to create a three dimensional effect of animals.

For families and customers who are weary and tired from a long day of shopping, the ToTT Bistro with Chef Sam Leong as its consultant chef provides an exciting and tasty menu that delights both the young and old with all time favourites such as chicken wings, pasta as well as ToTT's signature durian tempura. The set menu comprising of a main course, soup and a drink pleases patrons at a mere \$9.90 before GST. The little ones are not forgotten with the 'Lil' ToTT' play area conveniently located next to the bistro, with rides and playground facilities to keep the young ones entertained.



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The ToTT store is now open Mondays to Fridays from 11am to 9pm and from 10am to 9pm on Saturdays, Sundays and Public Holidays. For full information on the ToTT store or to sign up for the cooking classes, please log on to [www.tottstore.com](http://www.tottstore.com) or call 62197077.

Note to Editor: Toque, the fine food retail store, is part of the integrated ToTT Store concept and is located within ToTT's premises

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### **About ToTT Store**

ToTT Store is the largest kitchenware and tableware retail store in Asia. Aspiring to be one-stop culinary haven for anyone who cooks, bakes or hosts, ToTT at 36,000 square feet and comprises of a bistro, a fine food store, a children's corner, a DIY baking counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandises such as the Jamie Oliver kitchen utensils, Epicurean, SousVide Supreme and NordicWare.

ToTT also offers culinary, baking and hosting classes at their two on-premise cooking studio with appliances from Gaggenau and Bosch – one a 64-seater demo studio and the other a 12 counter hands-on studio - can be used to conduct private classes as well as corporate and teambuilding activities. ToTT is located at:

896 Dunearn Road, #01-01A  
Sime Darby Centre  
Singapore 589472  
T : +65 6219 7077 | Fax : +65 6314 7077  
W : [http:// www.ToTTstore.com](http://www.ToTTstore.com).  
E : [pr@ToTTstore.com](mailto:pr@ToTTstore.com).

### **For more information and images, please contact :**

Danielle Chow  
Ate Consulting  
[danielle@ateconsulting.net](mailto:danielle@ateconsulting.net)  
Tel : +65 6592 0547

Sihui Li  
Ate Consulting  
[sihui@ateconsulting.net](mailto:sihui@ateconsulting.net)  
Tel : +65 6592 0545