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FOR IMMEDIATE RELEASE

Mother's Day Gift Ideas from ToTT

Pamper your mum with thoughtful gifts for the domestic cook, baker and host

Singapore, April 2014 – Tools of the Trade (ToTT) presents the perfect Mother's Day gift ideas from premium brands such as Legle, Zyliss and Jamie Oliver fit for only the best of cooks, bakers and hosts! Surprise the domestic goddess with these specially selected kitchen tools from the Mother's Day sale and great Mother's Day cooking classes at ToTT's kitchen wonderland.

For the aspiring "MasterChef"...

Spoil the domestic cooking enthusiast with top of the range kitchen tools that will aid her quest in becoming the next Masterchef!



Zyliss Fast Cut Herb Tool (U.P \$32.40, now \$25.90)

Fast, efficient and fun to use, any mum would be grateful for such a helpful addition to the kitchen. This easy-grip, dream tool introduces an effortless way of chopping fresh herbs with five quality-cutting blades and a facile grip rotation technique.



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Cole & Mason Oslo Acrylic Pepper and Salt Mills Gift Set (U.P \$88.10, now \$70.45)

Nothing beats the elegance of these diamond-sharp salt and pepper mills. Perfect for the modern mum, these mills not only prove their purpose but also add style to any kitchen! The special grinding mechanism creates only the finest salt and pepper flakes to sprinkle over any dish or salad.

Create the ultimate cooking experience for your kitchen-savvy mum with this extraordinary **Jamie Oliver 5-Piece Knife Block** (U.P \$235.95, now \$188.75). Each knife provides exceptional balance with their stainless steel blades and chunky bolsters with extra weight for smooth slicing. The set includes a bread knife, carving knife and more to suit mum's everyday cooking needs.



For the next "Betty Crocker"...

Every baking mum deserves only the sweetest tools and materials to create their favourite sugary treats.



Nordic Ware Cornbread and Dessert Pan (U.P \$59.70, now \$47.75)

This spectacular baking pan is great for mums who love preparing desserts or cornbread in the oven. The cast aluminum material creates an even heat



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distribution while baking, perfect for those fluffy scones you have been craving. With a 10-inch diameter, the non-stick coating on the pan makes it a must-have for an easy clean up.



Spend a delightful afternoon bonding with mum while creating a bouquet of cookie flowers with tulips, roses, daisies and more! These **Nordic Ware Garden Cookie Cutters** (U.P \$21.90, now \$17.50) will be the perfect addition to mum's baking adventure with miniature kitchen accessories that come in eight different designs including four flower and garden creature designs.

Meri Meri Sweet Treats Gift Set (U.P \$49.90, now \$39.90)

Dazzle the baking mum with this sweet gift set that comes fully equipped with adorable baking essentials! Includes an apron, recipe cards, an icing bag with 5 different nozzles and cute cupcake cases made in seven styles for unique miniature treats anytime of the day.



For the “Hostess with the mostest” ...

Help your mum up the ante in home entertaining with these classy additions to her collection.



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Legle Golden Eden Collection (U.P \$26.30 - \$71.80, now \$21 - \$57.80)

For the ladies who enjoy having tea, impress your mum with premium serving ware from Legle's Golden Eden range. Made from Legle fine porcelain, the tableware collection is not only alluring to the eye but will create the ultimate high-tea experience with its beautiful floral print and golden touch.



For the mum who enjoys practicality, this **Regent Salt & Pepper or Oil & Vinegar Cruet Set** (U.P \$46.80, now \$37.40) is perfect for a casual lunch or dinner with friends. Simple and timeless, this piece features a pearl handle and silver stand for a fuss-free dining experience at home.

Mum can serve up cakes, pastries and sweet treats in style with the **Etna Glass Cake Stand** (U.P. \$155.50, now \$124.40). Comes in a simple, classy design with a lid that would complement any home.





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Mother's Day Sale

From 18th April to 13th May 2014, enjoy up to 50% off selected products from premium brands such as Legle, Jamie Oliver, Cole & Mason and Nordicware at the Mother's Day Sale at ToTT.

Mother's Day Cooking Classes

Treat your mum to hands-on baking and cooking classes specially designed for Mother's Day! ToTT Members and Citibank cardholders can enjoy a 1-for-1 deal on all Mother's Day classes (U.P \$118 per pax). All participants will work in pairs.

- ***Baking a Mother's Day Special (26th April 2014 : 10am-1pm)***
Learn how to create a Chocolate Pound Cake and Quiche Lorraine with Chef Lin Weixian in this special hands-on baking class. Also be prepared for a surprise demonstration of the classic dessert, Madeleines.
- ***Mother's Day: Mother & Daughter Special (3rd May 2014: 10am-1pm)***
Pair up with mum in a great bonding session to create a 3-layer Ombre Cake with Fresh Cream Frosting, hosted by Chef Philia Ng.
- ***Mother's Day Special with Chef Eric Low (10th May 2014: 10am-1pm)***
Enjoy creating your very own 3-course menu featuring the Poached Chicken Roulade with Miso Ginger Dressing, Baked Rice with Smoked Bacon and Mushrooms and Warm Caramel Custard with Berries.

For more details on cooking classes, please visit www.ToTTStore.com.

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About Tools of The Trade (ToTT)

A “National Winner” at the 2012-2013 Global Innovation Award (gia) in Chicago, ToTT Store is the largest kitchenware and tableware retail store in Asia. Aspiring to be a one-stop culinary haven for anyone who cooks, bakes or hosts, ToTT Store at 36,000 square feet comprises of a bistro, a gourmet produce section, a cookbook area, a children’s corner, a DIY baking counter and a retail section that carries exclusive cooking, baking and hosting-related merchandise such as the Jamie Oliver range, Epicurean, Sous Vide Supreme and NordicWare.

ToTT Store also offers culinary, baking and hosting classes at their two on-premise cooking studios – one a 64- seater demo studio and the other a 12 counter hands-on studio - can be used to conduct private classes as well as for corporate and team-building activities. ToTT's online store, www.ToTTStore.com provides a complete online store experience for fans of the kitchen wonderland with over 1,500 products catalogued, exclusive deals and delivery for ease of shopping.

ToTT Store is located at:

896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472

T: (65) 6219 7077 W: www.ToTTstore.com FB: www.facebook.com/ToTTStore

Store Operating Hours:

Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am- 9.00pm ; Sat, Sun & PH: 10.00am – 9.00pm

Bistro Operating Hours:

Mon - Thu: 10.30am – 7.30pm ; Fri: 10.30 – 8.30pm ; Sat, Sun & PH: 9.30am – 8.30 pm