



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Magisso Naturally Cooling Ceramics Wins Good Design™ 2014 Award

Singapore, January 2015 – Magisso’s Naturally Cooling Ceramics Collection has been awarded the prestigious GOOD DESIGN™ award by the Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art.

Designed by Simon Steven, and true to the brand’s motto of “Home Smart Home”, comes the Magisso Naturally Cooling Ceramic barware range. Each product in the range is specially crafted from ceramics to keep your drinks cooler for longer, and features an ultra-modern design that will look stylish on your kitchen bench or dining room table.



The Magisso Naturally Cooling Ceramics include a 1 litre carafe, champagne cooler, wine cooler, and ice bucket with integrated tongs. Simply soaking any Naturally Cooling Ceramics item for just a minute under cold water ignites the cooling effect to start. The cooled ceramics will keep food and drinks fresh through-out breakfast, lunch or dinner. The beautiful collection is also dishwasher safe. You can also create your own very own design or write a personal message on the side of the ceramic with chalk!

ToTT Store carries a wide selection of Magisso products such as Cake Servers, Tea Eggs and Spaghetti Scoops priced from \$19.90 - \$118.90. These items are available both at its retail and online store (www.ToTTStore.com).



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About Tools of The Trade (ToTT)

A “National Winner” at the 2012-2013 Global Innovation Award (gia) in Chicago, ToTT Store is the largest kitchenware and tableware retail store in Asia. Aspiring to be a one-stop culinary haven for anyone who cooks, bakes or hosts, ToTT Store at 36,000 square feet comprises of a bistro, a gourmet produce section, a cookbook area, a children’s corner, a DIY baking counter and a retail section that carries exclusive cooking, baking and hosting-related merchandise.

ToTT Store offers culinary, baking and hosting classes at their two on- premise cooking studios – one a 64- seater demo studio and the other a 12 counter hands-on studio - that can also be used for corporate and team-building activities.

www.ToTTStore.com provides a complete online store experience for fans of the kitchen wonderland with over 1,500 products catalogued, exclusive deals and delivery for ease of shopping.

ToTT Store is located at:

896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472
T: (65) 6219 7077 W: www.ToTTstore.com FB: www.facebook.com/ToTTStore

Store Operating Hours:

Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ;
Sat, Sun & PH: 10:00am - 9:00pm

Bistro Operating Hours:

Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am - 8.30pm ;
Sat, Sun & PH: 9:30am - 8.30pm