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FOR IMMEDIATE RELEASE

Tools of the Trade Announces Its First-Ever March Madness Sale with Deals Not To Be Missed!

ToTT's annual Members' Exclusive Sale is back with a bigger bang!

Singapore, March 2016 – Get ready for great savings as Singapore's one-stop kitchen wonderland offers 10% off storewide*, 50% off selected products, 1-for-1 exclusive classes and more!

Members Exclusive Sale Highlights



From 9 to 12 March 2017, ToTT members will enjoy 10% off storewide, up to 50% discounts on selected products from artisanal brands including Jamie Oliver, Microplane and more! The **Jamie Oliver Bottle Carrier** (*Now 20% off all Jamie Oliver products, inclusive of members' rebates*) is one of the best bottle carriers that come in handy for outdoor occasions like picnic, barbeque and parties. Made of Acacia wood, this rustic bottle carrier will definitely be great addition for hosts

looking to serve bottled drinks in a unique way.

You can cook homemade soups from start to finish or blend up your favourite smoothie with the **Cuisinart Blend and Cook Soup Maker** (*Now \$441.60, U.P \$552*). The built-in non-stick heater plate provides the perfect surface to sauté ingredients, simmer or boil soups, and with a touch of a button blend it all to a perfect consistency. Crush ice and blend everything from smoothies to frozen cocktails!



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Vinaera is the world's first electronic wine & spirit aerator with the capacity to dispense fully aerated wine or spirits at one ounce (28.5ml) every two seconds.

The patented design of the **Vinaera Electronic Wine Aerator** (Now \$129, U.P \$268.90) injects air into the stream of wine pushed from the bottle through the dispenser spout. This air injection more effectively and quickly releases the flavours and aromas of wine and helps oxidise and soften the natural tannins in wine!

Back-to-School Essentials

Get the kids ready for a new semester at school with these deals that will delight both you and junior!

Tapping onto the benefits of silicone, Lexfant offers practical and useful products for your little loved ones.



A foldable storage bowl that folds up with its cover, the **Lexfant Silicone Large Foldable Storage Bowl with Cover** (Now 1-for-1 all Lexfant products) are both made of silicone, so they will not break or crack. Folds up in half, allows for space saving and easy shelving. The Lexfant Silicone Foldable Storage Bowl with Cover comes in large and small sizes for your different needs.

An attractive realistic flameless candle that will brighten up any place inside or, **Luminara Flameless Candles** have a 5-hour timer function lets you set it and forget it enjoying up to 500 hours on one set of 2 D cell batteries. You can also use a remote to control your candle. Great as a night light for the kids!





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Discover Appliances

Complete your kitchen with many top appliances going at irresistible prices and inclusive of free gifts from 9 – 19 March!



The **Kenwood Premier Chef KMC570** (*Now \$499 with free Food Processor worth \$99, U.P \$799*) is a smart and very robust kitchen machine for someone who likes nothing more than to get busy creating delicious meals and baking delights. With a 1000W motor, three power outlets, a generous 4.6 litre bowl, three bowl tools and a choice of more than 20 extra attachments, the Premier Chef KMC560 has all the everyday power and versatility to make light work of kneading heavy dough and mixing complex ingredients.

Steam ovens are amazing appliances that offer tremendous flexibility as they can be used on many different types of food! It also provides high nutritional benefits and is advantageous in reheating left over foods, as the application of steam re-hydrates foods that have lost its initial moisture. The **Mayer Steam Oven** (*Now \$599, U.P \$999*) allows you to cook food in a healthy, low-fat way without destroying nutrients. Its external water reservoir allows easy replenishment without opening the oven door, preventing steam from escaping and affecting the cooking progress.



An all-inclusive machine, the **Ankarsrum Assistent Original** (*Now \$1399 with free Meat Mincer worth \$160*) lives up to its name by being a perfect kitchen assistant with its many, many functions beyond mixing and kneading! Its motor-in-base design enables one of Ankarsrum's most unique features: the rotating stainless steel bowl! This allows you the see the contents of the bowl much more easily and add ingredients without risking any spillage. Whether you're running a small home-based bakery business, hosting a large pizza party or just looking for an all-in-one kitchen machine, the Ankarsrum



Assistent Original will do the job perfectly.



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Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles! For full list of membership tiers and benefits, visit <http://content.tottstore.com/members>.

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children's play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store's 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.



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	ToTT @ Dunearn	ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

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