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FOR IMMEDIATE RELEASE

**Tools of The Trade Holds Its First Pop Up Market
In Conjunction With Members' Exclusive Sale**

ToTT members rejoice! Enjoy exclusive deals and shop for artisan food and bespoke crafts at our Members Exclusive Sale and Pop Up Market @ ToTT.

Singapore, March 2016 – Tools of the Trade (ToTT) hosts its annual Members' Exclusive Sale from 10 – 13 March with up to 50% discount on artisanal brands such as Cuisinart®, Microplane and more. ToTT will also hold its first-ever Pop Up Market with a host of food and bespoke craft vendors!

Members Exclusive Sale Highlights

From 10 to 13 March 2016, ToTT members will enjoy up to 50% discounts on selected products from artisanal brands including Mauviel, Microplane and more!



What's better than a quart of luscious homemade ice cream, sorbet or frozen yogurt? Two quarts! The fully automatic **Cuisinart® Pure Indulgence™ 2 Qt. Frozen Yogurt-Sorbet & Ice Cream Maker** (Now \$159; U.P \$319) makes 2 quarts of your favourite frozen desserts or drinks in as little as 25 minutes. The integrated motor, double-insulated freezer bowl and automatic mixing paddle does all the work. Cleanup is easy, and the brushed metal styling is simply sensational.

Trusted and loved by professional chefs and households, French cookware Mauviel has been praised as the top performer in the kitchen. The M'heritage collection is a combination of copper and stainless steel; a powerful blend of materials that energizes the pleasure of cooking – the copper allows for unsurpassed heat conductivity and control, and the stainless steel interior is ideal for





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all daily cooking needs. The **Mauviel M'heritage Copper Saucepan with Bronze Handle** (0.8l – 3.2l capacity) (Now \$81.90 - \$182; U.P \$163.90 - \$364.10) is perfect for simmering and boiling – it is truly a kitchen essential!



Known for its razor-sharp tools, Microplane's products are able to effortlessly cut through hard and soft foods without tearing or shredding. Available in black, green and red, the **Microplane Cube Grater** (Now \$33.45; U.P \$51.50) has three convenient blade styles – fine, ribbon and coarse. The dual-purpose catch feature can also be used as a measuring device and a protective cover. It makes preparing your favourite dish easy as pie!

Made in the USA, Nordic Ware offers a complete line of long-lasting quality conventional cookware, ovenware, bakeware, indoor/outdoor barbecue cookware and specialty kitchenware recognized by millions of homemakers. The heavy cast aluminium **Nordic Ware Silver Dollar Waffle Griddle** (Now \$46.70; U.P \$71.90) ensures even heating. It makes 3-inch pancakes in this delightful waffle shape. The durable non-stick finish ensures effortless cleanup – perfect for lazy Sunday mornings!



The **Zyliss Shake' N Pour Dressing Maker** (Now \$19.40 ; U.P \$29.90) combines salad dressing ingredients with a quick shake by pushing oil and vinegar through specialized holes to emulsify the liquids. The narrow no-spill spout and air release valve provides a smooth, controlled pour while the press-and-release button helps to seal the container for air-tight storage. Spot-on dressing every time!

The **Cole & Mason WINDSOR Pepper & Salt Mills Gift Set** (Now \$66.85; U.P \$102.90) is perfect as a gift. The black mirror-finish polyurethane coating creates a bold design statement! Equipped with premium spring-loaded





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mills, it gives a consistent grind each time. The pepper mill has a machine-cut hardened carbon steel grinding mechanism, giving superior grind performance, while the salt mill has a diamond-sharp ceramic mechanism.

Pop Up Market @ ToTT Highlights

Enjoy a day out at the Pop Up Market @ ToTT with more than twenty different food, craft and skin care vendors! A two-day affair, the Pop Up Market @ ToTT will take place from 12 – 13 March at ToTT @ Dunearn. Expect to see home-grown brands such as Eden’s Kitchen, Stamping Ground, Hush Candles and more! Here are some brands that will be joining the Pop Up Market.

Full of wholesome nuttiness, **The Hunter’s Kitchenette®** gourmet nut butters are made fresh from the oven daily with the finest handpicked ingredients. Open a jar and enjoy these fragrant, creamy treats that melt in your mouth!



GSH Conserves is a line of jams and condiments that celebrate the greatness of seasonal product that can be found within the region. Flavours include tropical favourites such as Dragonfruit & Lychee and Mango & Lime. Smear a spoonful onto regular toast, or add a dollop to spice up your meal!

Ever wished that you could take your favourite food everywhere with you? Now you can with **Miniature Asian Chef!** The popular accessory brand recreates local Singaporean delights into miniatures such as earrings, cufflinks and more.





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Looking for healthier meal or dessert options after CNY binging? Singapore's first dedicated açai superfood café, **Project Açai** serves freshly made Samvazon organic açai bowls with plenty of fruits and superfood toppings to complement the açai smoothie base. Look no further to get your boost of antioxidants packed with flavour!



Fancy a luxurious Green Tea + Brown Rice Bath Salt to unwind after a long day? Pamper yourself with award-winning skin care products from **MANDY T**. Select from skin-loving products such as body scrubs, body moisturisers, bath salts, candles and more! MANDY T products are freshly handcrafted in small batches at their boutique workshop to ensure the highest quality of ingredients and to deliver a powerful and yet natural final product that keeps your skin fresh.



Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles. For full list of membership tiers and benefits, visit <http://content.tottstore.com/members>.

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children’s play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store’s 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.

	ToTT @ Dunearn	ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

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