

COOK • BAKE • HOST

#### FOR IMMEDIATE RELEASE

#### Luminara Flameless Wax Candles Now Available at ToTT Store

Singapore, November 2014 – Luminara, the new attractive and realistic flame-effect candles are now stocked at ToTT store.

Luminara candles feature a patented, flame-effect technology – a flickering flame in constant motion – that makes the candle appear alive. Battery operated with built-in timers, Luminara candles provide the ambience of a lit candle without any mess and are children and pet safe. Indoor Luminara candles are



constructed of real wax, while the outdoor candles utilize a weather-resistant plastic shell, complete with drain holes for moisture.

Luminara is virtually indistinguishable from real candles at short distances and is realistic, safe and clean. Luminara candles, which have an approximate lifespan of 4,000 hours, can be used anywhere a conventional candle would be placed without the risk of a naked flame. Their versatility also allows them to be used in locations where you wouldn't normally place a real candle such as children's bedrooms, elderly care homes, retail and leisure spaces and even film locations. The different sizes, colours and scents are perfect to suit every ambience and occasion.

Battery-operated, flameless candles are children and pet safe! Convenient too – you can put battery operated candles in hard-to-reach places, set the timer, sit back and enjoy without the mess and worry: No wax drip, no smoke, no heat and no worry of fire.

Select a variety of sizes, colors and scents, all with convenient built-in timers. Most work with the optional remote control.



COOK · BAKE · HOST

Available at ToTT Store, priced from \$86.90 - \$100.90. Also available online at <u>www.ToTTstore.com</u>

#### For more information, please contact:

LeRoy Chan	Ada Tong
Account Manager	Junior Public Relations Consultant
Food News PR	Food News PR
E: <u>leroy@foodnews.com.sg</u>	E: ada@foodnews.com.sg
M: (65) 9727 8334	M: (65) 9297 0748

## About Tools of The Trade (ToTT)

A "National Winner" at the 2012-2013 Global Innovation Award (gia) in Chicago, ToTT Store is the largest kitchenware and tableware retail store in Asia. Aspiring to be a onestop culinary haven for anyone who cooks, bakes or hosts, ToTT Store at 36,000 square feet comprises of a bistro, a gourmet produce section, a cookbook area, a children's corner, a DIY baking counter and a retail section that carries exclusive cooking, baking and hosting-related merchandise.

ToTT Store offers culinary, baking and hosting classes at their two on- premise cooking studios – one a 64- seater demo studio and the other a 12 counter hands-on studio - that can also be used for corporate and team-building activities.

<u>www.ToTTStore.com</u> provides a complete online store experience for fans of the kitchen wonderland with over 1,500 products catalogued, exclusive deals and delivery for ease of shopping.



#### COOK • BAKE • HOST

### **ToTT Store is located at:**

896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472

T: (65) 6219 7077 W: <u>www.ToTTstore.com</u> FB: <u>www.facebook.com/ToTTStore</u>

# **Store Operating Hours:**

Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ;

Sat, Sun & PH: 10:00am - 9:00pm

## **Bistro Operating Hours:**

Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am - 8.30pm ;

Sat, Sun & PH: 9:30am - 8.30pm