



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Shop Exciting Deals Every Week with Tools of the Trade this Great Singapore Sale

ToTT unveils an exciting line-up of promotions and activities this Great Singapore Sale from 28th May to 14th August!

Singapore, May 2016 – Singapore’s kitchen wonderland presents the Great Singapore Sale with an exciting line-up of promotions and activities with exciting deals to choose from every week! Whether you’re a budding domestic chef, baking enthusiast or if you enjoy hosting parties, get ready to kick-start your culinary adventure with a wide selection of kitchen tools and products at attractive prices!

Great Singapore Sale highlights at ToTT

Keep your eyes peeled for deals that are not to be missed from brands such as Jamie Oliver, Cuisinart, Nachtmann and more!

28 May to 5 June:

Enjoy great savings with Jamie with 30% off all Jamie Oliver products! Some products we love include the **Scribble and Store Recipe Box with Lid** (U.P \$59.70, GSS Price \$41.70); the perfect place to store all of your favourite recipes, tear-outs and handwritten notes! It includes handy dividers and blank recipe cards, so that you can speedily sort your recipes and write new creations down!



The **Slate Cheeseboard Set** (U.P \$40.90, Now \$28.60) is perfect for dinner parties! Entice your dinner guests with different types of cheese on this beautiful slate cheeseboard set! It comes with a stylish cheese knife and chalk to name all your cheese!



COOK • BAKE • HOST

9 to 12 June:

Bring in your drinking glassware and enjoy 35% off a brand new piece of drinking glassware from mention brand name Arcoroc! Select to purchase your new drinking glassware from brands such as **Nachtmann** fine Bavarian Crystal, **Chef & Sommelier** and **Arcoroc**! With such exciting deals, we'll drink to that!



Great Kids' Carnival from 16 to 19 June:

Entertain and shop with the kids at ToTT's Great Kids Carnival from 16 to 19 June! Enjoy up to 50% off child-friendly products from brands including **Lexliving**, **Ibili** and **Nordic Ware**! Think adorable bakeware, food storage sets and cutlery sets!



Lexnfant offers practical and useful products for your little loved ones. This **Silicone Large Foldable Storage Bowl with Cover** (UP \$17.90, Now \$) allows for space saving and easy shelving! Unbreakable and flexible, it is perfect for traveling and also microwave and dishwasher safe!

Make fun animal faces with cake and fill the open mouths with candy using the **Nordic Ware PRO CAST Hungry Animals Cake and Ice Cream Pan!** (U.P \$72.90, Now \$36.40) Made from heavy cast aluminum, it provides superior baking performance and bakes evenly browned cakes time after time. Perfect for a fun day in the kitchen with the kids!



Old School Fun on 18 June:

A one-day only event slated to take place on 18 June, the ToTT Kids Carnival will feature a range of five fun games at its ToTT @ Dunearn flagship store.

Priced for sale at \$10 for two coupons, shoppers who spend a minimum of \$80 or \$120 in a single receipt will be given two or 4 free coupons respectively to join in the fun! The different child-friendly games are suitable for the whole family. Some of the games include:



COOK • BAKE • HOST

Bang! Bang!

Just like the traditional game of tic-tac-toe, throw three sponge balls into the box to create a straight line and win prizes!

Wrecking Ball

Put your aiming skills to the test by throwing 3 balls to collapse a tower of cans!

Space Jam

Another classic carnival game, Space Jam requires participants to row three golf balls into different dividers. Each divider has different amount of points – the more points accumulated, the better the prize!

Kids Colouring Contest

Let your child's imagination run free with our kids colouring contest! ToTT invites kids ages 5 – 10 to participate in the ToTT Kids Drawing Contest. Colour pencils will be provided but feel free to sharpen your own and use them too! Only on 18 June, the top three winners will receive a pair of Bake&Go vouchers (valued at \$29 per pair)!

Give your tableware a makeover from 23 to 26 June!

Looking to replace your tableware and cutlery? From 23 to 26 June, enjoy 35% off the **Cerabon Essentials**, **Noma** or **Roca** range of whiteware when you purchase six pieces of the same item!



Cerabon Essentials is a line of elegant porcelainware that offers unique platters and bowls for your entertainment needs. All you have to do is top them up with your favourite foods!

Made from high quality clay, the refined **Cerabon Noma** range of whiteware glows because of its translucency, an attribute that is associated with high quality fine china. The meticulous finishing and elegant design makes the range ideal for banquets and fine dining!



COOK • BAKE • HOST

Complimentary Gift with Purchase from 30 June to 3 July

Your gift, our treat! Receive a complimentary gift when you spend at ToTT!*

*T&Cs apply.

National Day Red Hot Deals from 4 to 9 August



Get in the mood for National Day with these red hot picks that are sure to brighten up any kitchen! Enjoy exclusive discounts on selected items from 4 to 9 August.

The **Lava Cast Iron Red Oval Casserole (25cm/27cm)** (U.P \$147.80 - \$152.80, Now \$118.20 - \$122.20) can be used on all heat sources, and

stoves that work with induction and gas, oil, coal or wood. This cast iron casserole can be used to cook your favourite stews, soups, and many more meals that require long cooking periods over medium heat. The lovely hue of red is a perfect addition to your kitchen!

Wind down after a long day with a cup of tea using the **Teacup** (U.P \$28.90 Now \$19.90) by **Magisso**. The triangle bottom makes it simple to adjust the strength of your tea, allowing you to enjoy your cuppa with no fuss at all.



Further Reduction Sale from 4 – 14 August

Expect to round up the Great Singapore Sale with a mega clearance sale of products at up to 70% off from 4 to 14 August!

For more information, please contact:

Melissa Louise Chew
Manager, Marketing
Tel: 62197077 Ext 203

Sarah Foo
Senior Marcom Executive
Tel: 62197077 Ext 225

pr@tottstore.com



COOK • BAKE • HOST

About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children’s play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store’s 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.

	ToTT @ Dunearn	ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

FB: www.facebook.com/ToTTStore