



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Start Your Chinese New Year Festivities with Tools of The Trade this January!

Enjoy up to 50% off selected kitchen tools and tableware and start cooking in exclusive Chinese New Year cooking classes

Singapore, January 2015 – Tools of the Trade (ToTT) presents the perfect kitchen tools and tableware to usher in the year of the Monkey effortlessly! Start the ball rolling by registering for an exciting Chinese New Year hands-on cooking class and learn how to whip up festive favourites such as Teochew Yam Cake and goodies like Hazelnut Cranberry Cookies, Walnut Chocolate Chip Cookies in jars!

Chinese New Year Sale Highlights

With many rounds of steamboat dinners during this festive period, why not try a different version with the **Shabu Shabu Hot Pot, Iwatani Portable Gas Cooker and Gas Cartridge** (*Bundle Price \$59; U.P \$74*)? The portable gas cooker is CSA commercial indoor approved; perfect for a cosy indoor dinner! Use a Kombu (dried kelp) soup base to cook some thinly sliced beef, pork and vegetables and you'll be reaching for seconds!



Start the day of celebrations right with the **Cuisinart Burr Grind & Brew Thermal™ 12-Cup Automatic Coffeemaker** (*Now \$194, U.P \$388*). The 12-cup coffeemaker automatically grinds the beans right before brewing to deliver the freshest coffee flavour. Fully programmable, with a large control panel, it's easier than ever to enjoy a cup of coffee with your guests any time of day. Simple, quick, and delicious coffee at the press of a button!



Surprise friends and family with a homemade *Yu Sheng* instead of purchasing one! The award-winning **Zyliss Smart Touch® Salad Spinner** (20cm) (*Now \$41.90, U.P \$60.90*) will make your prep work a cinch.



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Featuring a fast-action pump dry technology, it brings fun and ease to salad preparation while cleansing greens of dirt and other impurities. The easy to use one-pump lever creates a smooth spinning action while delivering speed and yielding quick, effortless results!



Get started with your homemade *Yu Sheng* with the **Benriner Cook Help Vegetable Turning Slicer** (Now \$46.60, U.P \$58.30)! Make curly strands of carrots, radish and other vegetables easily – a simple turn of the handle gives a professional-looking spiral cut. Let the Lo Hei begin!

Instead of displaying the usual plastic containers on your tea table, serve an assortment of goodies to guests (think Pineapple Tarts, Cornflake Cookies...) using this elegant **IVV Pearly White Glass Round Plate, Loto Series** (22cm) (Now \$41.90, U.P \$59.90)! Handcrafted in France, each IVV item is made by hand and combines artisan craftsmanship with leading edge design. Inspired by nature and a floral motive, this glass plate would make for a delicious table centrepiece.



Dress up your dinner table during home visits and impress guests with the classy **Deria Placemat with Rounded Corners** (Now \$15.90, U.P \$19.90). Deria seeks perfection when it comes to dining décor, from forms to shapes to design – nothing is missed. Durable, easy to clean and elegant, these placemats will be a staple for all occasions to come!



Add a touch of elegance of your table setting with the **Ebony Chopsticks with Silver-Plated Copper Head** (Set of 4 pairs) (Now \$32, U.P \$69.75). With its stylish design, it'll be perfect not only for your reunion table but for any dinner setting!





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The **Cuisinart® Griddler®** (Now \$312, U.P \$624) makes “multifunctional” an understatement! With five separate cooking options, it can handle everything from grilled sausages and meats to vegetables! Non-stick and dishwasher safe, it ensures easy cleanup after a whole day of prepping for your gathering with friends!

Chinese New Year Cooking Classes

Start the festivities in the kitchen by learning to whip up a delicious storm with Chinese New Year-themed cooking classes! From 2 to 30 January, learn to create classic goodies such as Macadamia Butter Cookies, Peanut Cookies and Cashew Nut Cookies and bring them home packed in pretty glass jars! Savoury-themed classes include dishes such as the auspicious Yam Ring Basket with Gong Bao Chicken & Cashew Nuts by Chef Trish Yee. Feeling fancy? Learn to bake Lucky CNY Macarons with Chef Lin Wei Xian – the adorable festive macarons are bound to delight both adults and kids!



Classes are held at ToTT @ Dunearn and ToTT @ Suntec (subject to availability), starting from \$166.60 for two classes. Full details and registration for ToTT’s Chinese New Year cooking classes are available at <http://content.tottstore.com/classes>.

Registration for cooking classes closes three working days prior to the date of each class or when the maximum number of participants is reached, whichever comes first. Bookings should be made in advance to avoid disappointment.

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children’s play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store’s 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.

	ToTT @ Dunearn	ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

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