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FOR IMMEDIATE RELEASE

Spring into Prosperity and Happiness with ToTT this Chinese New Year!

Enjoy up to 50% off kitchen tools & Chinese New Year essentials, and participate in exclusive Chinese New Year cooking classes

Singapore, December 2016 – Tools of the Trade (ToTT) presents the perfect list of kitchen and party essentials to welcome the Year of the Rooster! Enjoy discounts of up to 50% at Asia’s largest kitchen wonderland, and participate in exciting Chinese New Year-themed hands-on classes!

Chinese New Year Sale Highlights

This **Safico** Stainless Steel Nut Bowl Stand (Usual Price \$102.20, Now \$71.50) holds a selection of goodies, whether candies, cookies, brownies, or chocolates.



Serve your Chinese New Year classics and goodies in style with the festive looking **Lazy Susan Glass** (Usual Price \$66.10 - \$224.80, now 50% off all styles)!

Impress your guests during get-togethers with the **Tablecraft** Glass Beverage Dispenser! (Usual Price \$83.50, Now \$66.80). Made from glass with a stainless steel tap, its 9l capacity will ensure that your guests won’t be left thirsty! To make a fruity cooler, cut your favourite fruits into chunks and place them in the plastic canister inside the dispenser, and add soda water for a refreshing drink from all the snacking!





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This year, try your hand at making your very own homemade *Yu Sheng*! The **Benriner** Turning Slicer (Usual Price \$128.60, Now \$102.80) turns out even slices, fine julienned cuts of all kinds of vegetables and fruits. This user-friendly kitchen tool includes three Stainless Steel blades. The fine blade creates elegant vegetable garnishes for professional looking meals. The medium blade is excellent for quick and easy uniform stir-fry pieces suitable for almost any vegetable including onions, peppers and more. The coarse blade makes chunky and crisp cuts of fruits and vegetables such as potatoes, onions, cucumbers. Built using durable food-safe and BPA free material and blades made from the highest grade Japanese steel

Serve up and toss your *Yu Sheng* in style in the **Red/Gold Sashimi Plate** (Usual Price \$215.30 - \$463, Now \$170 - \$370)! The outstanding pop of red and gold will make for a perfect centerpiece at the dinner table.



Spice up your steamboat reunion dinner with the **Divided Shabu Shabu Hot Pot, 26/28cm** (Usual Price \$22.30 - \$30.50, Now \$17.80 - \$24.40). The induction-friendly hot pot is made of high-quality stainless steel and features a S-shaped divider that allows you to have two different soup bases.

Brighten up your tea table presentation for all occasions with the versatile **Cerabon Essentials Oval Slip Bowl** (Usual Price \$25.90 - \$54.10, Now \$18 -

\$38) in bright red or orange when guests come over! The bowl is can be used for all kind of foods and snacks ranging from freshly segmented mandarin oranges to nuts and candies! Available in three sizes for your selection.



Entertain with ease and elegance using the **Regent OVATION Oval Warmer** (Usual Price \$131.80 - \$150, Now \$92.20 - \$105). Made from high-quality polished stainless steel, the food warmer includes two tea





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light candles and features a dome cover to retain food temperature when covered. Perfect for special occasions throughout the year!

Exclusive Chinese New Year Cooking Classes



Pick up valuable cooking and baking skills ahead of the festivities with Chinese New Year-themed classes that will be held through-out the month! From 8 to 25 January, interact with chefs directly and learn to make adorable and festive CNY Macarons, classic treats like Kueh Lapis, and for the more adventurous, Beetroot Risotto with Berries, Smoked Eel and Balsamic Vinegar!

Classes are held at ToTT @ Dunearn and ToTT @ Suntec (subject to availability), starting from \$118/pax. ToTT members enjoy 15% off all CNY cooking classes. Full details and registration for ToTT’s Chinese New Year cooking classes are available at <http://content.tottstore.com/classes>.

Registration for cooking classes closes three working days prior to the date of each class or when the maximum number of participants is reached, whichever comes first. Bookings should be made in advance to avoid disappointment.

Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles. For full list of membership tiers and benefits, visit <http://content.tottstore.com/members>.

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children’s play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store’s 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.

	ToTT @ Dunearn	ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

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