



COOK • BAKE • HOST

Tools of The Trade Turns Five and Celebrates with Exciting Promotions, Exclusive Classes and its First-Ever ToTT Carnival Day!

Singapore's one-stop kitchen wonderland celebrates its 5th birthday with a host of exciting activities encouraging all to cook, bake and host

Singapore, September 2015 – Tools of the Trade (ToTT) turns Five and celebrates its 5th birthday this October with its first-ever Carnival Day, exciting promotions, exclusive demo classes and up to 50% discounts storewide!

Family Fun at ToTT Carnival (ToTT @ Dunearn)

Slated to take place over the first weekend of October, the ToTT Carnival will feature a range of five fun games at its ToTT @ Dunearn flagship store.

Priced for sale at \$5 for two coupons, shoppers who spend a min. of \$100 in a single receipt will be given 2 free coupons to join in the fun! The different game stalls are bound to keep everyone occupied! The child-friendly games are suitable for the whole family.

Put A Ring On It

Toss rings onto different coloured bottles to claim different prizes!

Bang Bang

Put your aiming skills to the test with games such as “Bang Bang”, where participants will be given a dart gun to aim, shoot and win prizes.

Under the Sea

For the fishing enthusiast, try your hand at “Under the Sea” where participants will be given a mini fishing rod to hook prizes!

Space Jam

Aim and throw plastic balls through different holes. Collect different prizes when you throw the ball through the different holes!



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Wrecking Ball

A carnival classic, the Wrecking Ball game consists of a tower of cans. Using the ball provided, collapse the tower and win a prize!

What's a carnival without food and drinks? Besides the accessibility to the usual Bistro fare, freshly baked cookies will be up for sale to satisfy those mid-day snack attacks!

Shoppers at ToTT @ Suntec will be treated to a 'Spin-the-Wheel' lucky draw with min. \$50 spent. All customers also stand a chance to win up to \$3,000 worth of prizes in the Grand Lucky Draw!

Anniversary Bistro Promotion

Before you leave, feed the family at ToTT Bistro with exclusive anniversary sets comprising selections of Rack O' Lamb with Rosemary Cream Sauce or Grilled Chicken Breast with Red Wine Sauce, both with free flow of soft drinks, from \$16.90.

Storewide Discounts and Promotions

From 1 October to 1 November 2015, enjoy \$5 deals, Star Buys and up to 50% discounts on products from brands including Jamie Oliver, Securit, Nordic Ware and more!

Star Buy: Nordic Ware Waffle Puffs Pan (Now \$59.50; U.P \$118.90) creates egg-shaped waffles with crispy-golden outsides and tender-creamy centres. The durable cast-aluminium distributes heat quickly so the waffles cook evenly. Perfect for making the Hong Kong favourite "egg waffles"!



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Star Buy: Magisso Champagne Cooler (Now \$59.50; U.P \$118.90) sets the perfect party setting. You won't require a freezer or a fridge to keep your drinks cool with the Naturally Cooling Ceramic barware. Just soak the cooler in water for a minute or two before use; it will keep content cool for two to four hours. You can also create your very own design or write a personal message on the side of the Ceramic with a chalk!

\$5 Deal (Week 1): Magisso Cake Server Colour (Now \$5; U.P \$19.90) makes cutting and serving your favourite cake nice and simple. All you need to do is press the cake server through a cake and squeeze it gently for lifting the piece onto your plate. Release the squeeze and get that perfect piece of cake upright on your plate!



\$5 Deal (Week 2): Lexliving Silicone Star, Shell and Heart Shaped Chocolate & Ice Cube Tray, Orange (Now \$5; U.P \$13.90) makes chocolate, ice jellies or ice easily! This tray includes four star shapes, four shell shapes and 4 heart shaped moulds for a variation in your food. This tray is very flexible and almost unbreakable, which means they will stay in your kitchen for years.

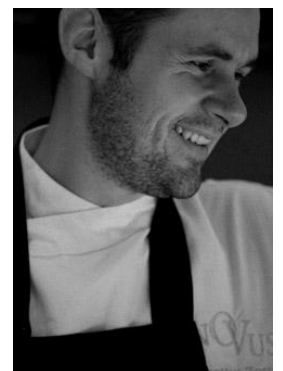


All discounts and promotions are available to ToTT members from 1 to 2 October, and to the public from 3 October to 1 November. For more information on the sale, go to <http://content.tottstore.com/specials/anniversary>

Anniversary Cooking Demonstration Classes at ToTT @ Dunearn

Special 1-hour cooking demonstration classes are also available for booking from 14 September to 31 October. All classes are priced at an exclusive \$28. Participants can choose to redeem a \$20 ToTT Cash Voucher or bring a friend along to the class for free!

Let's Have Brunch! (25 October, 10am - 11am) demonstration class by Guest Chef Stephan Zoisl will feature Seasonal Mushroom Crème Soup with Croutons and Smoke Salmon Crisp Homemade Flat Bread, Salmon Caviar,



The logo for ToTT, consisting of the letters 'ToTT' in a white, sans-serif font centered within a dark purple square.

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Chervil and Celery Leaves. Chef Stephan will also share tips and techniques to help you get started!



Late Night Breakfast (25 October, 2pm - 3pm) demonstration class by Guest Chef Stephan Zoisl is perfect for the breakfast gourmand. Chef Stephan will demonstrate Short Seared Angus Beef Tenderloin with Vine Cherry Tomatoes, Aged Parmesan Cheese, Rocket Leaves, Balsamic Vinegar and Extra Virgin Olive Oil, and Doughnut Fried in Duck Fat and

Duck Confit, Thyme, Poached Egg, Apple Cider Infused Jus, Braised Shallots and Rocket Leaves.

All demonstration classes include recipe print-outs and tasting portions.

For more information, please contact:

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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children's play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store's 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.



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Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.

ToTT @ Dunearn		ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	11:00am – 9:30am daily
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am – 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

FB: www.facebook.com/ToTTStore