



COOK • BAKE • HOST

FOR IMMEDIATE RELEASE

Tools of the Trade Celebrates 6 years of Inspiring All to Cook, Bake and Host with Exciting Activities, Exclusive Classes and more!

Singapore's one-stop kitchen wonderland turns 6 and gives back with a line-up of exciting activities throughout October!

Singapore, August 2016 – ToTT celebrates its 6th birthday this October with a first-ever Bake Off for Charity, exclusive Cooking Classes, and promotions with up to 50% discount storewide!

ToTT x Simply Her: Baking from the Heart



Of the many reasons to take pride in ToTT, one of the most important reasons is our commitment to contribution to the community. As ToTT celebrates its 6th birthday, it is happy to announce its first-ever bake off for a cause! In collaboration with its official media partner Simply Her, this bake off is open to public and encourages everyone to flour their surfaces, grease their tins, break their eggs and start baking artisanal cupcakes!



Half of these lovingly-baked cupcakes will be donated to Food from the Heart, a non-profit voluntary food distribution programme that channels surplus food to those in need. For a token registration fee of \$38, each participant will receive a goodie bag, learn how to make a duo of delicious Chendol Talam and Teh Tarik Cupcakes from scratch taught by Chef Mimi Wahadi!

Interested participants can sign up at: <http://content.tottstore.com/classes/details/tott-simply-her-anniversary-special-baking-from-the-heart>



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ToTT x Food Bank Jarring Classes



Learn the tips and tricks to food portioning and management of food wastage with ToTT and Food Bank as we bring to you a series of fun and educational classes on 8th October! The Food Bank Singapore strives to bridge the gap in the market by collecting surplus food in the market and providing it to organisations and people in need of food.

A first-time collaboration between ToTT and Food Bank, this series of jarring classes aim to share with the public tips on reducing food wastage through engaging hands-on classes. Participants can look forward to learning techniques such as pre-portioning of food using Sous Vide cooking, preservation of food by making jams, pickles from overripe fruits and different canning methods to prolong the shelf life of perishable foods!

Class registration fees range from \$98 to \$130. More information will be released at <http://content.tottstore.com/classes>.

'Cooking Light & Easy with ToTT and Singapore Cancer Society' Hands-On Cooking Class



This October, ToTT hopes to continue inspiring all to Cook, Bake and Host by organising and conducting a cooking class for the Singapore Cancer Society (SCS) Rehabilitation Centre Nutrition Programme. This class is in collaboration with SCS and proudly hosted by ToTT. SCS Rehabilitation Centre clients (in the SCS 'Specialised Rehabilitation Programme' and 'Next Step') will learn how to prepare a nutritious three-course meal with ToTT Chef Instructor Michele Ow that is easy to prepare and chockfull of wholesome ingredients! Catch the class in action on 15th October at ToTT @ Dunearn.



ToTT will also be hosting cooking classes focused on healthy cooking and eating throughout the week. Classes are priced at \$118 and participants will learn how to prepare nutritious three-course meals that can easily be recreated at home!



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Healthy Cooking: Insanely Delicious Meal (9 October 2016, 3pm – 6pm) Hands-On class by Chef Michele will feature a Zesty Quinoa Salad, Thai Green Fish Curry from scratch and a Mango Coconut Chia Pudding. Chef Michele will also share tips and techniques to help get you started!

Interested participants can sign up at: <http://content.tottstore.com/classes/details/healthy-cooking-insanely-delicious-meal>

ToTT 6th Anniversary Carnival

Back by popular demand, the family-friendly ToTT Carnival will return on 29th October, featuring a range of five fun games at its ToTT @ Dunearn flagship store! Priced for sale at \$6 for two coupons, shoppers who spend a minimum of \$80 in a single receipt will be given 2 free coupons to join in the fun!

The different child-friendly games are suitable for the whole family. These entertaining games will put your aiming, shooting and throwing skills to the test – players also stand to win attractive prizes at each game station!

Pop Up Market @ ToTT Highlights

Another event that is back by popular demand! As part of its 6th birthday celebrations, ToTT is happy to announce the return of the Pop Up Market! Slated to take place on 29th October, shoppers can enjoy a day out at the Pop Up Market at ToTT @ Dunearn and be treated to a myriad of specialty food and craft vendors. Here are some brands that will be making an appearance at the event.



Specialising in gourmet marshmallows, **The Wicked Cream Co.** crafts their WickedMallows only in small batches that are made-to-order. They believe in using quality ingredients to bring out the best flavours in the simplest recipes – each and every mallow is hand-cut with love! Don't miss this opportunity to grab their gourmet marshmallows at the Pop Up Market!



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Fish Sh-nack sells packaged crispy fish skin, accompanied with home-made east-west condiments. Their special method of frying the fish skin requires less oil, all while retaining its natural colours and taste! These products are only sold in a handful of Cantonese restaurants normally – be sure to grab a packet (or two!) of these at the Pop Up Market!



Anniversary Cooking Demonstration Classes at ToTT @ Dunearn

Special cooking demonstration classes are also available for booking from September. All classes are priced at an exclusive \$28. ToTT members who sign up will also receive a \$20 ToTT cash voucher!

All demonstration classes include recipe print-outs and tasting portions.

Anniversary Bistro Promotion



Take a break from shopping with exclusive anniversary dishes at ToTT Bistro with exclusive anniversary dishes comprising selections of Grilled Salmon with Teriyaki Sauce (\$16.90) or Rack O' Lamb with Rosemary Cream Sauce (\$18.90)! ToTT Sous Chef and Master Chef members are also entitled to up to 20% discount at the Bistro.



Storewide Discounts and Promotions

From 1 to 31 October 2016, enjoy \$6 deals, Star Buys and up to 50% discounts on products from brands including Jamie Oliver, Nordic Ware and more! ToTT members will be treated to an exclusive Preview Sale that will take place on 28 - 30 September where all weekly Star Buys and \$6 deals will be available for purchase! OCBC cardholders are also entitled to an additional 5% off all regular-priced items (except for price-controlled items).

Star Buy: Nordic Ware Blossom Bundt Cake Pan (Now \$41.90; U.P. \$90.90) creates a beautifully sculpted bundt cake that is sure to be a showstopper - just pour in your favourite batter and bake! The premium non-stick finish ensures that your cake will come out of the pan easily, and cleanup will be a breeze. Your elegant homemade dessert will only need a touch of decoration. Top it with a simple glaze or a sprinkling of confectioners' sugar!



Star Buy: SousVide Supreme (Now \$645, U.P. \$1043.90) is an award-winning water oven designed to make the gourmet sous vide cooking technique easy and affordable. Sous vide cooking locks in the juices, flavour and preserves the nutritional quality of the food that you are cooking. The result? Incomparable taste and texture – perfectly cooked steak edge-to-edge, vibrant vegetables and more! All at the push of a button.



\$6 Deal: Milk Fresh Style Cups (Now 2 for \$6, U.P. \$9.90 each) come in six adorable colours to match your personality and style. With its unique design, coverable silicone lid and straw, you can now sip on your hot beverages without worry!



\$6 Deal: The gorgeous **Jamie Oliver All-Purpose Storage Tin (Now \$6, U.P. \$26.90)** can be used to store anything from coffee beans to couscous. The possibilities are endless! An organized kitchen is an important part of being a happy cook – each tin comes with a handy acacia scoop and blank content cards for easy labeling!



Additional note to the Editor:

Membership is complimentary at ToTT. The ToTT membership programme fits different culinary lifestyles. For full list of membership tiers and benefits, visit <http://content.tottstore.com/members>.



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About Tools of The Trade (ToTT)

ToTT Store is the largest kitchenware and tableware retail store in Asia. A one-stop culinary haven for anyone who cooks, bakes or hosts, its 36,000sqft ToTT @ Dunearn flagship comprises of a Bistro, cookbook corner, children's play area, state-of-the-art demo and hands-on cooking studio, Bake&Go counter and a retail sector that carries exclusive cooking, baking and hosting-related merchandise.

Centrally located at Suntec, ToTT Store's 4,800sqft second store, houses a kitchenware retail space with a curated selection of quality brands such as Jamie Oliver, Cuisinart and Magisso. Like the flagship, ToTT @ Suntec also offers cooking and baking classes at its open concept cooking studio which can accommodate up to 12 participants.

Providing a seamless shopping experience, shoppers can visit its online store at www.ToTTStore.com with over 2,000 products catalogued, exclusive deals and delivery for ease of shopping.



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ToTT @ Dunearn		ToTT @ Suntec
Address	896 Dunearn Road, #01-01A, Sime Darby Centre, Singapore 589472 T: (65) 6219 7077	Suntec City, 3 Temasek Boulevard, #02-427 Singapore 038983 T: (65) 6238 1578
Store Operating Hours:	Mon - Thu: 11.00am - 8.00pm ; Fri: 11.00am - 9.00pm ; Sat, Sun & PH: 10:00am - 9:00pm	Fri - Sat: 11.00am - 9.30pm ; Sun - Thu: 11.00am - 9.00pm
Bistro Operating Hours:	Mon - Thu: 10.30am - 7.30pm ; Fri: 10.30am - 8.30pm ; Sat, Sun & PH: 9:30am - 8.30pm	NA

Website: www.ToTTstore.com

FB: www.facebook.com/ToTTStore